

The Holy Grail That Online Advertisers, Merchants, Publishers And Shoppers Have Been Looking For!

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**100% Effective Natural Hormone Treatment**  
**Menopause, Andropause And Other Hormone Imbalances**  
**Impair Healthy Healing In People Over The Age Of 30!**

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**By Joseph Akintaju**

For Online Publishers/RSS Feeds users – RSS (Real Simple Syndication) is a popular way for

online users/publishers to pull news and information from across the web. RSS allows web sites to publish real time content to online users/shoppers easily and the trend is growing. Some site have taken advantage of this technology and created RSS/XML feeds using products data feeds from top online merchants/advertisers.

Therefore, Publishers/RSS feeds users can grab any products feeds they want and provide their site visitors with top online stores most current information on hot and latest products, special sales/discounted items and coupon offers.

Online Publishers can use these RSS/XML products feeds to enhance their site content. Latest products information from top online stores delivered via RSS/XML technology will offer publishers with relevant and dynamic content, making their site much more attractive to the search engines and online users.

Top Search Engines [Google, Yahoo and MSN] have incorporated the RSS technology into their content and publishing strategies thereby offering real-time search results and information to their respective users who large percentage of are online shoppers.

Products Feeds can either be distributed by Store/Merchant names or by product categories most suitable to individual publisher's site content.

For Online Advertiser – Using the RSS/XML technology, you will be able to reach much wider visitors/shoppers interested in your products. You will be able to speedily introduce and promote new products, special sales/discounted products and seasonal offers.

Some website do offer the platform for you to submit your products data feeds which are converted to RSS/XML feeds to enable publishers wanting to use and take advantage of RSS/XML syndication

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technology on their site, publish and add dynamic relevant content for their sites.

For Online Advertisers this is the best optimise marketing method/solution to reach across the web shoppers who are interested in your products real-time.

Webmaster for

<http://www.rss-shoppingfeeders.com/>

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<http://www.jpsservicez-smart-bargain-shopping.com>

## **Shopping search engine**

**By David Kay**

Shopping search engine by David Kay

Sortprice is a free shopping search search engine that allows shoppers to find millions of products from hundreds of merchants. They also give you the option to compare prices and search within a price range for a product. Many top quality merchants listed at great prices.

An up and coming player in the search engine industry continues to take the spotlight and grow at a brisk pace. SortPrice.com will be the next industry giant and is on its way to revolutionize the market. They are a product search engine with a large database of products collected from a wide variety of internet merchants. Shoppers can search for almost any product and find the cheapest possible prices. SortPrice does not charge any merchants to list their products on SortPrice.com. They deliver customers directly to the merchants' product pages converting shoppers into sales without the merchants having to pay heavy costs of advertising. They also offer several other efficient advertising programs that allow merchants to stand out above the competition at very low costs. Too many e-commerce companies have fallen to the heavy costs of internet advertising; companies like SortPrice.com will help bring merchants and shoppers together. More information at [www.sortprice.com](http://www.sortprice.com)

PR Specialist [www.sortprice.com](http://www.sortprice.com)

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