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The JV Cassanova

By Silvia Hartmann

Joint ventures are the key to financial happiness on the internet, and I do believe that they are related to dating – they follow the same structure.

Now most people date a few people and then settle down with one person, or into bachelorhood where they "have to do everything all by themselves"; most people find the dating process extremely difficult and nerve racking.

Which is why they'd rather sit at home, even if they really want to "meet someone special".

Now internet joint ventures are a lot like that.

And the success rate either way, be that in the one time happy hit Casanova stakes or to find long term happiness in mutual relationships, depends on whether the 1st principle of Speed Seduction is known, and observed.

Speed seduction, and especially for beginners and before they become so good at seduction that ANYONE AT ALL becomes an easy mark, relies on making MANY approaches RAPIDLY.

So as opposed to sitting around in a bar and WAITING all night for the right moment or an opportunity to go after a single target, a beginner speed seducer will simply blanket bomb – try one, get a response, try the next.

That way the stakes are significantly shifted in the favour of the young speed seducer; with three approaches the chances of ANY FORM of success are significantly lower than with 30, or 300.

Now in seduction, you don't go up to some person and just blurt out, "Do you wanna sleep with me ...?"

But even if you did, and did it 300 times on the trot with 300 different people, you WOULD ACTUALLY get many different responses and SOME responses that would OPEN THE DOOR TO FURTHER COMMUNICATIONS.

The JV Cassanova

And here's where the process of learning how to become a REAL LIF Cassanova starts, this is the ground point zero of seduction skills.

With that many approaches, you can't help but start to LEARN SOMETHING – what works and what doesn't, what is culturally unacceptable and leads to you being beaten, what OPENS DOORS even a tiny little bit.

Another thing.

Imagine you've spent a WHOLE NIGHT courting just one individual – only to find that they are actually not what you had hoped for, or not really your cup of tea.

What happens in relationships of the romantic kind is that when a SIGNIFICANT INVESTMENT of time and attention has been paid, people have the unfortunate habit of not cutting their losses QUICKLY and continuing on in the hope that it'll sort itself out or magically get better somehow.

And so a pointless, doomed relationship that will never get anywhere just DRAGS ON.

Joint ventures between marketing sharks on the internet may SOUND all scientific and bottom line, but actually, they're not.

They happen when there's a CLICK between the potential partners involved; when there's recognition, common ground, the mysterious "something" that makes people WANT to interact.

And when you're proposing a joint venture to anyone, that's what needs to happen just as surely as it needs to happen as you step up to a prospective date with a smile on your face.

So here's the trick and the lesson.

Go to the meeting places where your prospective dates are likely to gather – marketing groups, for example; or just pick them up from what you can see around and who's successful and who you want to work with.

Don't "set your heart on THE one", because we really don't want to get into wrongfully translating our meaningful marriage vows to our business behaviours.

Think as a junior JV Cassanova would, and behave accordingly – get up, introduce yourself, see what response you get, and then MOVE ON TO THE NEXT ONE.

Don't make one overcautious, over-thought-out, mirror-rehearsed, trembling proposal in a whole long month – make 50! 500! Easy, quick, light, friendly enquiries, that's all that is required.

Try it on EVERYONE!

The world is FULL of people to JV with :-)) and the bigger the sample you go for, the greater the

opportunities become.

Also, and every real Cassanova knows this, there are other pay offs.

So what if you don't get to have an orgy immediately?

A nice smile, a dinner invitation, a contact made that can be expanded on later is FINE.

That translates to a link exchange or just a pleasant awareness that the other even exists and upon which you can build later on if you want to.

The more you do this, the more you learn.

The more you learn, the more you understand what you have to present, what you have to say or do to "get the foot in the door" and make a contact.

The more approaches you make, the higher your chances of finding "perfect fit" JV partners EVERYWHERE.

Just as the scared wannabe lover stands trembling in a world of their own, and right next to them the experienced Cassanova is standing in a world that is OVERFLOWING with possibilities, so it is for JVs on the net.

Get started.

Just ask – lots.

Don't be afraid of rejection – the world is FULL of people.

Simply say, "NEXT!" and build your experience.

And that's the way to really become a true JV Cassanova in due course.

Cheers! Silvia Hartmann

Silvia Hartmann is the author of MindMillion and CEO of the StarFields Network. You can get a GREAT course written by Silvia for FREE at

<http://mindmillion.com>

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