

This Free E-Book is brought to you by Natural-Aging.com.

100% Effective Natural Hormone Treatment
Menopause, Andropause And Other Hormone Imbalances
Impair Healthy Healing In People Over The Age Of 30!

The Keys to Success on the Web: Pulling Traffic

By Raynay Valles

The Keys to Success on the Web: Pulling Traffic by Raynay Valles

The following is an excerpt from the Special Report titled The Keys to Success on the Web, What Every Business Marketer Should Know.

There are 2 key things website marketers need to know about pulling traffic to their websites.

KEY: All visitors are not equal

You probably already have gotten offers for "10,000 visitors guaranteed for just one low price" from "traffic building systems". If you tried it, then you know that it's unlikely to bring even 1 sale.

If you got 10,000 visitors to your site, you'd make sales, right? Anyone would think at least a FEW people would buy. Why don't these visitors buy?

It's because many times these traffic building systems work like this: a visitor goes to an unrelated website where a browser window automatically pops open, showing your website. That counts as a visit. Yes, a person who was not looking for what you sell. A person who was in the middle of doing something else. So of course they close the irrelevant window.

Spend resources to bring your most likely customers to your website.

KEY: Attract highly targeted visitors

First, define your most likely customers. What other interests and concerns do they have?

Next, figure out where your most likely customers hang out online. Are they looking for your products on search engines? Do they research your products on other websites? What newsletters do your customers read? What can you do to put your name in front of people when they're ready to buy what you offer?

Once you know where your most likely customers are online, you can work to attract people who want what you offer on your website. You can place ads, get on search engines and place ads on appropriate websites.

THE THREE KEYS TO SUCCESS

By Steven Croson

THE THREE KEYS TO SUCCESS by Steven Croson

You can read everything you can get your hands on about acquiring wealth, you can work 'round the clock to achieve your dreams, and you can try every known method to get ahead, but the 'bottom line' is that there really are only three keys to success.

1. TIMING.

"Most successful men have not achieved their distinction by having some new talent or opportunity presented to them. They have developed the opportunity that was at hand." – Bruce Marton

It has often been said that opportunity will present itself to you IF you are in the right place at the right time. That is probably true for many of us. However, opportunity also presents itself, sometimes, in other forms – in the form of a challenge or an obstacle, for example. Indeed, most of the world's greatest innovations came about as the result of someone trying to find a solution to a problem!

So timing is important, and being in the right place at the right time may be equally important. But it may also be that you simply have to see a problem that needs a solution – or open your eyes to a disguised 'opportunity' that may be right in front of you.

2. HAVING VISION

It follows that if you can see an opportunity right in front of you, you must also be able to see the POTENTIAL in what is being presented. In other words, you need to be able to ENVISION success. In order to set your goals to achieve success, you'll need to know what it will look like when you get there – THAT is vision!

3. TAKING ACTION

There is a biblical quote that goes something like this..

"If a man asks you to walk with him one mile, walk with him two..." and the rest of the story has it that you will

personally reap the benefits of 'going another mile.' If you are a person who DOES instead of SAYS, and especially if you are willing to go another mile, you are well on your way to success.

Here is where the majority of the people in the world fail. They think, they plan, they sit around and talk, but they do not TAKE ACTION. Are you going to be like the rest, or are you going to go a step forward? Say no more -- DO!

Finally, I would add to these three keys to success one more, without which the other three are difficult, if not impossible: ATTITUDE. Most people do not believe in themselves enough to make things happen. They think that success is only reserved for the 'successful.' Quite simply, that's not true. By knowing that you CAN and you WILL be successful – in business and in life -- nothing can stand in your way.

Steven Croson invites you to subscribe to his FREE 'Secrets 2 Success' Newsletter. This weekly Ezine will keep you up to date with the best money making opportunities and the best tips, tricks and marketing techniques available today. Visit his site online at <http://www.naturalbizsolutions.com/bizopt/index.html>



This Free E-Book has been brought to you by Natural-Aging.com.

[100% Effective Natural Hormone Treatment](#)
Menopause, Andropause And Other Hormone Imbalances
Impair Healthy Healing In People Over The Age Of 30!