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**100% Effective Natural Hormone Treatment**  
**Menopause, Andropause And Other Hormone Imbalances**  
**Impair Healthy Healing In People Over The Age Of 30!**

**The Law Of Specialized Knowledge**

**By John Colanzi**

**The Law Of Specialized Knowledge by John Colanzi**

If you're familiar with the works of Napoleon Hill, you know that one of his seventeen Laws Of Success is the Law of Specialized Knowledge.

It sounds impressive, but how can you use it in your business?

You can use it to specialize in what types of products or services you'll promote. That's a start, but I've found another way that you can use it and save yourself:

time

money

aggravation.

When I first started building my business, I was under the mistaken impression that more was better.

After wasting a lot of time and getting myself aggravated, I realized that only a few methods of promotion actually produced results worth the time spent.

If you broke online marketing methods down, you'd find there are only a handful that will produce any significant results.

Once I realized that:

My profits went up

I wasted less time

I had a lot less headaches

Now I've come to realize that I could further narrow my efforts down to one method of promotion. I could see the results every time I used it.

After all these years of floundering I realize that I can

make a living online, doing nothing more than writing articles such as this one.

Does that mean writing articles is the only method that will work for you?

No. You have to find what works for you.

Once you've found it specialize and watch your profits soar.

Maybe you're good at achieving high rankings in the search engines. Maybe your best results come from placing solo ads in ezines.

The exact method doesn't matter. Once you've found what works for you, put on your blinders and concentrate on improving your implementation.

Become a marketing specialist. Study everything you can on how to get the most mileage from your specialized knowledge.

Become the best at YOUR promotional method and watch your profits soar and your business grow.

Put the LAW OF SPECIALIZED KNOWLEDGE on your side and you'll find reaching your goals a lot easier.

**Specialized Solutions, Inc. Introduces CDIA+**

**By Cheryl Pelchat**

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## The Law Of Specialized Knowledge

Specialized Solutions, Inc.  
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For Immediate Release:

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Specialized Solutions, Inc. Introduces CDIA+

(Tarpon Springs, Florida)–Specialized Solutions, Inc., an all-inclusive training center and developer of multimedia training products, announced the launch of their New CDIA+ Certification Training and Test Preparation Course.

While businesses continue to turn to electronic document management solutions, it becomes obvious that a certified expert in document imaging can open the door to a vast quantity of business opportunities in electronic commerce. CompTIA's Certified Document Imaging Architech (CDIA+) certification is an industry-recognized credential that represents an individual's expertise in the skills necessary to excel in the document imaging industry. The CDIA+ certification covers the fundamentals and procedures required of a proficient imaging solutions provider. The CDIA+ exam covers competency in areas established by an assembly of document management experts.

The CDIA+ certification is intended to raise the standard of the document imaging profession and increase professional credibility for individuals who achieve CDIA+ status. The CDIA+ certification will increase your market worth and skills in the document imaging industry with CompTia's CDIA+ credential.

This exciting Technology Based Training Program is the most comprehensive training on the market and not only prepares you for the you for the CDIA+ exam but also possess critical knowledge of all major areas and technologies you will use to plan, design and specify an imaging system. The course includes 10 hours of instruction. The course is available on four videos of four CD-ROM's, also includes a Study Guide and a practice exam simulator that contains hundreds of situation and fact based questions in two different formats to really test your knowledge. For a more in-depth product review, please visit <http://www.cdia.com>.

About Specialized Solutions, Inc.

Upon Specialized Solutions, Inc.'s inception in 1996 the company focused primarily on training for the

IT industry. Specialized Solutions has since expanded its horizons, offering custom computer based training (CBT), onsite instructor-led training, and online training strategies for a vast array of topics involving many aspects of corporate technology and culture. Specialized Solutions utilizes learning

## The Law Of Specialized Knowledge

techniques to address an individual's learning style through \*SAVI concepts.

Specialized Solutions, Inc. provides cost-effective distance learning solutions to successfully train Specialized Solutions' students for a new career in information technology or to meet continuing education objectives in the information technology industry, as well as the certification exam.

\*Specialized Solutions concepts are the assessment of learning styles based on the Somatic (learning by doing), Auditory (learning by hearing), Visual (learning by seeing), and Intellectual (learning by thinking) techniques.

Web Marketing Specialist  
Search Engine Specialist



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