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The Magic Of Gift Giving At Christmas

By Adriana Copaceanu

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Regardless of age, almost everyone can remember at least a few magic moments of their past at Christmas time. Even in our fifties and sixties, we can still very precisely recall how our parents celebrated Christmas. Those moments will never be forgotten because to all of us, Christmas is a very special time for our immediate families to be together. It is also human nature for us to pass along our family traditions to the next generation. It is without question, the most popular time of the year to show our appreciation for one another.

It is also a time to celebrate with our extended families – our relatives and close friends. It is also the perfect time to recognize the people and customers we work with, to show our appreciation for their support. We also must remember that our associates at work also have the same appreciation for Christmas, making it the ideal opportunity to show them we are thankful for their efforts.

Our customers are often the lifeline of existence. They are precisely the reason for your company's health and its ability to prosper. Christmas is a great time to show your thanks with a simple corporate gift. The more personal the better, because your close working relationship with that individual is why your companies continue to prosper together.

Determining what to buy for each person at Christmas is a challenge much bigger than the shopping process itself. Despite having your Christmas list complete, negotiating through the crowds during the Christmas rush is not something we relish as a pastime.

However, when it comes to shopping at hurried times of the year like Christmas, your best friend might be the Internet. Although still unexplored by many, shopping on the Internet has been popular with many for years and it has proven to be a safe, convenient way to shop for virtually anything. Buying gifts on the Internet is finally taking full advantage of the flexibility of your credit card. If you have an upgraded gold or platinum card, review the conditions of your card benefits. If you are a relatively light card user you may not realize the added benefits of buying with your card. Extra air miles, extended

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warranties, front of the line seating etc, are just some of the benefits we gain when buying with our upgraded cards.

You will also be pleasantly surprised with the enormous number of specialized Websites for gift giving, for virtually any special occasion. Open your Internet browser (Yahoo, Google, Netscape, etc.) and punch in key words like Gifts, Gift Shopping, Gift Baskets, etc. You will be pleasantly surprised with the number of Websites that are listed and tantalize your every need.

These Websites are very user friendly and most offer easy navigation, usually based on the gift occasion. Although most sites offer an enormous range of gift ideas, many also have a toll free number and on-line staff to answer any questions and even help put together a specialized gift for your particular situation. So avoid the crowds this Christmas, and for a relaxing change of pace, shop on the Internet.

It will make gift shopping more fun because Internet sites will add a creative side to your gift giving that most department store simply can't offer. Surprisingly, Internet shopping is like walking through an exclusive shopping district, full of unique little shopping boutiques. You will likely see more gift ideas than you could ever imagine. So hop on the Internet and enjoy shopping this year.

Adriana Copaceanu provides people with creative gift ideas that don't blow the bank. Gift Baskets for Baby, Birthday and Beyond, are just some gift ideas you'll find at her site:

. Want regular reminders on gift-giving? Sign up for her free
monthly newsletter at

What Do You Want This Year?

By Angie Dixon

Christmas is all around us, and many people are making up wish lists. Those who aren't doing that are busy setting down their New Year's Resolutions already. But this is a good time to sit down and do some serious introspection.

What do you want from the holidays this year? Do you want to rush around, spend a lot of money you don't have, and yell at the kids for not playing with all twenty of the toys they asked for--at the same time? Is that really how you want to spend Christmas?

We talk about "Christmas spirit," and mostly we mean giving. Giving of ourselves, giving to people who need it. That's great, that's Christmas spirit.

But I think there's another aspect to "Christmas spirit." I think it's spiritual. And don't close your screen

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on me because I said spiritual. I didn't say religious, because it's not. I think it comes from our souls.

I think deep down, each of us has a spirit that wants to be expressed. And I think at Christmas, when we're naturally thinking of others, that spirit is more easily expressed. I think if you want to, you can have a spiritual Christmas. You can feel loving, caring, generous. You can feel like a kid at Christmas, just by opening up to your spirit.

So what do you want this year?

Angie Dixon helps small business owners get their acts together. She is a personal development coach specializing in helping people integrate their home and work lives so they feel less stretched and more balanced. Get her FREE EBOOK on balance at

. For questions or

to discover how coaching can change your life, contact Angie at

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