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The Plain Man's Guide to Making Money Online

By Jim Green

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I'm a plain man who uses plain thinking in devising strategies for making money online.

I do not spend obscene mounts of money attending high ticket web conferences nor do I rush to purchase the latest collection of web casts at outrageous prices.

What I do instead is dissect what the high fliers do; pick the best; discard the rest; and add my own innovations.

In the process I create new dimensions to the standard online marketing techniques everyone else employs – and sometimes with spectacular results.

Search engine optimization for instance...

Target the wrong keywords and all your efforts at developing that great niche idea will be in vain.

Net result: you will lose out and you won't be making any money online.

Target the right keywords and your website visitor traffic will rocket.

Targeting the correct keywords at the outset resulted in 839 top rankings for the 18 pages of my website <http://www.writing-for-profit.com> within days of being spidered by the major search engines.

Here are six of the keyword pairings and initial rankings obtained on the very first day that listings were published – all of three years ago.

1. Writing for profit - 6 x #1 Spots
2. Writing - 18 x #2 Spots
3. Extra income idea - 6 x #3 Spots
4. Extra income opportunity - 5 x #4 Spots

The Plain Man's Guide to Making Money Online

5. Residual income opportunity - 7 x #5 Spots

6. Residual income stream - 5 x #6 Spots

Now here's kicker ...

Check out this same website right now and you will find that for the first keyword phrase "writing for profit" it still Ranks at No.1 on Google, Yahoo!, Fast, Inkomi, Jeeves, Altavista, AOL, Teoma, All The Web, MSN – three years later...

Attracting pre-conditioned traffic for instance...

Over the years I have devised a unique twist to a basic online marketing strategy used by the majority of enlightened Net workers.

I've added an innovative dimension that attracts highly targeted, pre-conditioned traffic in droves.

It has nothing to do with search engine positioning, links, newsletters, list building, smart pages, etc, nor have I re-invented the wheel.

It has all to do with original, out-of-the box thinking.

Here's the final for instance...

A secret strategy you won't find anywhere else, search as you may.

It empowers me to create and host 1000s of websites for one single very low monthly fee - and rocket my online sales in the process.

I won't even give you a hint here on how it's done because it is not for public consumption.

I call my collection of innovations the 'Plain Man's Guide to Making Money Online'.

It won't deliver instant riches but it will teach you how to thrive in 05 making money online...

Jim Green is an entrepreneur and bestselling author with an ever-growing string of niche non-fiction titles to his credit. You can download a copy of the 'Plain Man's Guide to Making Money Online' at this website <http://makingmoneyonline-xl.com>

Is It Possible To Make Money Online?

By John Carr

Are you tired of working a nine to five job? Sick of flipping burgers all day with no time to spare at the

The Plain Man's Guide to Making Money Online

end of the day? Just plain disgusted with not making as much money as you always hoped? Well maybe the answer to all your problems is right in front of you. That's right, I'm talking about making money online. Is it possible to make money online? Absolutely. With the right planning and research you can see your dreams come true.

With the advent of the Internet came a new type of business, the E-Business.

People around the world are taking their business online for one reason.

Connectivity. A woman in Paris can sell her candles to a man in Beijing in a second and have it shipped to him in a matter of weeks. It's easy for someone who already owns their business to incorporate the Internet order to make more money. With a few simple clicks your products are connected to the entire world and you are making money online.

You can even start making money online by simply keeping an online journal or "Blog". These sites work simply by advertising products on your blog that may interest your readers. It's basically a referral program that works if you keep your Blog updated. This keeps people coming back. The more times they visit your Blog the more likely they are to click on the ads on your Blog. However, don't think the money will come easy. You will want to keep it interesting enough so that they will keep coming back. This is a great way to earn money if you like to write.

These are not the only ways of making money online, there are many more. The key is finding one that works right for you. If the site looks too good to be true, it probably is. You may end up making more money than you ever thought possible with a tool that's right in front of you, just don't get discouraged if you don't make money right away. Just be patient and good things will come your way. Start the search today for an online business that is right for you.

John Carr is a well known affiliate marketer and author who has researched many of the home based business opportunities on the net today, here are his picks.



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