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The Potential Of PS3 Games Console

By Carver Tate

The word wars between Sony and Microsoft just won't die down. With Microsoft's Peter Moore's ragging about the PS3 games console's price, surely, people don't expect the Sony CEO, Steve Howard, to turn the other cheek. It's pathetic to see two guys in power suits and power ties bicker like two kids in a playground. Sounds to me like they're fighting about who could spit the farthest. But since Moore has been hounding publicity, well, we might as well give shy Howard a chance to defend his PS3 games.

It can be recalled that Peter Moore of Microsoft used Sony console's price as a spring board in launching a new Xbox 360 marketing campaign. Moore released statements that gamers get more value in buying a Nintendo Wii and Microsoft Xbox 360 for the value of a single PS3 games console. No doubt that the statement made even hard-core Sony fans hesitant about buying a PS3. After all, \$600 is big money. Plus, the possibility given by Moore is a no-brainer: it is a choice between two next-gen consoles and more gaming options or one PS3. Sony has to act; and the usually quiet Steve Howard finally broke his silence.

In a recent press conference in Tokyo, Sony Corp's Steve Howard released a statement justifying the new Sony console's price. He claimed that the in buying a PS3 games console, the consumers are actually buying potential. Such a vague statement needed further clarification and Howard obliged. According to him, though the PS3 console is admittedly pricier (\$599) than Microsoft's Xbox 360 (\$300) or Nintendo's Wii(\$250), it provides users Blu-ray technology— touted to be the technology of the future. Further, if the new Sony console's performance reaches its full potential, users would benefit from higher technology and longer years of use. Howard also implied in his statement that Xbox 360s and the Wii's are cheaper because they are merely "transitional" consoles with inferior technology when compared to the futuristic PS3.

However, market analysts and yours truly, seriously doubt this claim by Howard. Times are hard, and people are sure to think about whether the PS3 games console deserves its price tag. This can look bad quickly for Sony because reviews show that PS3's Blu-ray-supported graphics are only equal to that of the cheaper consoles. If there are differences, these are highly indistinct, unless you want to spend game time analyzing the graphic pixels. Even the controller is deemed inferior to that of the PS1

from seven years ago. In fact, the Wii sports a much better controller. Also, Howard's potential-based argument is stretched too thin and poorly supported. What if the new PS3 didn't reach its full potential? Then, there is the case of disappointed consumers whining over their loss. What about the long years of use? I doubt that five years would pass before the gaming giants come up with a new console prototype. Surely, Howard can come up with something stronger than an argument based on "potential". PS3 games enthusiasts need more fuel for their cause. Meantime, do you know what I'm excited to hear about? Peter Moore's response to Sony's "potential".

For more valuable information on ps3 games, please visit

<http://www.ps3-game.com>

Rumors About PS3 Games Playstation 3 And Their Justifications

By Carver Tate

The much awaited release of the PS3 Games and the new PlayStation console is fast approaching and is just months from meeting the deadline. It is very much anticipated by fans and consumers because of the promising press releases about its performance and new innovations. However, there are rumors about the upcoming PS3 Games and the console itself that are somewhat misleading. It is even making the market somewhat apprehensive of their anticipation.

Among these are rumors that PS3 Games would not be allowed to be re-sold by consumers. According to sources, Sony is planning to acquire a licensing system that would hinder buyers from owning the software of the game itself. This would mean that a purchase of a particular game would only mean that the buyer is purchasing for a right to play the game - not own it. This may strike people as somewhat infrin... paste your article here... ging, but Sony has quite a number of good reasons for doing so, if ever they really do.

Although Sony has not yet released any official comment about the matter, they have made sentiments that this licensing agreement would send a message to consumers that PS3 Games are worth the value that they are paying for. But as of now, this has yet to be finalized and waited upon.

Another of the issues regarding the release of the PS3 game console is the retail price that Sony wishes to release the unit at. Statistics show that game consoles that have been priced in the past at over \$400, did not do so well in the market as those that were priced lower. This is one of the issues about the upcoming release that would prove to be definitive of the game consoles success, ergo the PS3 Games themselves.

However, it would not be surprising at all that Sony has set a great deal of value to its latest model of the PlayStation. There are indeed a lot of technological innovations incorporated into this latest model of the PlayStation series. In addition to that, Sony extended this advancement of gaming technology to the PS3 Games itself.

PS3 Games would be created using Blue Ray discs that would enable it to be able to perform much

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better because of the increase in storage capacity of the disc itself. In addition to that, Sony has worked alongside NVIDIA to provide a custom graphics processing unit (GPU) which would work together with Sony's gaming technology advances to be able to provide gamers with the astounding gaming experience they had been promising.

Current rumors that PS3 Games and the console itself would most probably come at a higher price than its current competitors, is due to the fact that they have made certain that consumers would definitely be getting what they actually paid for.

Whatever the rumors about the licensing of PS3 Games and the high cost of the PlayStation game console, consumers would simply wait and see for what is going to happen and what they have to offer, once the release day comes. And with all the promising features about the PS3 Games and the console, it has been proven that consumers are actually willing to pay more for something that would really meet their standards.

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