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**100% Effective Natural Hormone Treatment**  
**Menopause, Andropause And Other Hormone Imbalances**  
**Impair Healthy Healing In People Over The Age Of 30!**

**The Power Behind Words...**

**By George Papazoglou**

**The Power Behind Words... by George Papazoglou**

If you had a magic wand, how would you use it?

What do Actors, Politicians, Businessmen, Marketers, Diplomats, Writers and other influential classes of people use, to gain our loyalty and reliance?

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what?

It's the dominant Power of Words.

Think about it...

Most, if not all of the recognizable authorities in virtually every industry, accrue their success to the Power of Words.

Words are your "stealth" mental weapon to virtually achieve every goal you set.

Using Words like a Magic Wand, you can:

- \* Indirectly compel people to be in agreement with you.
- \* Improve your social affairs and gain recognition.
- \* Get the job you always wanted.
- \* Close Multi-Million Dollar contracts.
- \* Seduce the Opposite Sex.
- \* Raise Capital – Sway Investors – Lure Prospective People.

## The Power Behind Words...

\* Put into action the Hidden Power behind Mind Control.

Plus a plethora of every kind of "achievement" you can think of.

Your life, career, business, relationships are directly affected by the way you form your correlations with the expression of words.

Here's a priceless "trick" you can put into action, to be more influential... more powerful:

Start "recording" the behavior and "interactions" among people...

Each time you witness people to come into any kind of agreement, make notes on "what words" did the "submitter" use, to sway the "receiver" to play his game?

Repeat this process until you've gathered enough "data" and then practice with it. Your goal is to become a highly influential "Submitter".

What would happen if you prolifically used this priceless information to your advantage?

How much could you improve and develop yourself as a potentially leading entity, with the unparalleled Power of Words?

You can be a fine Master of Words, a Powerful Submitter, an Explosive Personality through practice, persistence, innovation and a highly motivational idiosyncrasy.

George Papazoglou is the author behind: <http://www.1motivation.com>

### **Using 'Power' Words when Writing Articles**

**By David McKenzie**

#### **Using 'Power' Words when Writing Articles by David McKenzie**

Capturing the attention of your reader is paramount when writing free articles.

You can make the greatest impact in capturing your readers' attention by having a good title.

One of the ways to do this is by using what I call `Power' words. By using these special words you can get the attention of your reader much more quickly and easily.

But what are these `Power' words that I am talking about?

For me they are something that makes me read on. Makes me want to find out more. Makes me want to find out what's in it for me.

## The Power Behind Words...

Power words are exciting words that draw the reader in.

For instance, the word powerful is a good power word. Exciting is another good power word.

I have a list of power words I like to use from time to time to make the greatest impact I can with my articles. Here are a few of my power words from that list:

Free  
Tips  
Methods  
Exclusive  
Fantastic  
Secrets  
Success  
New  
Techniques  
Opportunities

How about some examples of using these power words in the titles of articles. Here are 3 examples:

17 Free Home Gardening Tips

An Exclusive Opportunity to Profit in Real Estate Developments

New Techniques Revealed for Stock Market Success

Do these titles grab your attention?

They should do, because they use power words. In fact, each title uses 2 power words for maximum effect.

One of the key objectives of an article writer is to get their article read by as many people as possible. The best way to do this is by having their articles featured in as many ezines and on as many web sites as possible.

When ezine owners and web site owners scan for articles to feature they usually make an initial decision based on just the title of the article.

By using power words you stand a much better chance of ezine owners and web site owners picking up your article. Then you can multiply many times over the number of people who will read your article.

David McKenzie is offering a Free Email Course "5 Secrets to Making Money Writing Free Articles"==> <http://www.brisney.com/how-to-write-free-articles.htm> Click now for your FREE course!



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