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The Power Of The Internet For MLM Duplication

By Charlie Wildish

Some years ago, my girlfriend Michele and I went to London to meet with our charismatic and inspirational sponsor Liz for personal on the job training with a telecoms Multi Level Marketing (MLM) company. We met at Paddington Station, London. Michele and Liz needed to use the ladies and I waited. And waited. After what seemed an age, Michele returned with a smile. "Sorry to keep you waiting" she said, "Liz is signing up a couple of African ladies who want cheaper calls home".

Michele and I were in awe. Liz was signing up strangers to our MLM company in the ladies toilets in a train station.

However, how many of us could really duplicate Liz's charisma and cheek. If I tried to start up conversations in men's public toilets, I would likely get punched or arrested!

All MLM companies talk about "duplication". You can duplicate approaches. You can duplicate special phrases. You can to a certain extent duplicate a leaders posture. However, you can't always duplicate confidence, belief or relaxed intensity. Some of us move in limited groups (workmates, family, friends) and once these are burnt out it can be difficult to get further leads. You can always randomly give out flyers, etc, but the vast majority of people receiving the flyers are going to see this as a business where you give out flyers (that's what they have just seen you do) and will not be interested.

However, over recent years the Internet has enabled MLM to reach new exciting levels and accessibility that the founders of MLM could not off imagined in their wildest dreams. Over the last few months I discovered these new methods and techniques that put everybody on the same level. Anybody can now succeed in MLM regardless of experience, people skills, bravado or even person hygiene.

What I have learned in the last couple of months has so changed my outlook, my beliefs and my ability to sponsor; that I wanted to share it with others. I have struggled with traditional MLM methods for years, and yes they work, but they can be painfully slow.

The Power Of The Internet For MLM Duplication

On the Internet, duplication is easy. I joined an affiliate system without even meeting my sponsor (he is in Canada, I'm in the United Kingdom). I have since had people join me from the USA, Canada, India, Australia and the UK.

I have never met any of these people. But now they have exactly the same Internet MLM system as me. Total MLM duplication all over the world. Over the last month, I have sponsored more people than I managed to over the previous 4 years of using traditional MLM methods.

Just think, you could never wash again and still sponsor loads of people! In my next couple of articles I'll talk about multiple streams of income, turnkey systems, giving to get and much more.

Resource and advice for Internet MLM

<http://www.success-simplified.blogspot.com>

System &

guide to promote your MLM company

<http://www.success-simplified.ws>

Secret? Must Have Information?

By Charlie Wildish

Have you ever seen an Internet advert which goes something like this:

"SECRET, MUST HAVE INFORMATION: What MLM companies don't want you to know. They've tried to stop me but I am going to tell anyway".

I've seen a few. Is there secret information that MLM companies don't want you to have? If it is information to help you be successful, why would MLM companies keep it from you? What possible reason could an MLM company have for wanting its distributors to fail?

First off you must remember that anybody offering information on the Internet is usually doing it for a reason. Most people surf the net not to buy, but to get free information. So by offering free information the you attract people who if they like your information may then look at what you are promoting.

"Secret, Must Have Information" is quite a hook and the author has positioned them self as an expert who has information that nobody else has.

Having attracted prospects, the author then attempts to distance them from their current MLM/Affiliate program by generically badmouthing all MLM companies so that the prospect will join the authors company,.

I have seen articles on how training new MLM recruits to approach their warm market is in the interests

The Power Of The Internet For MLM Duplication

of a few top earning distributors rather than the new recruits. But how did those people get to the top? They start with their warm list and find out who they know who is interested in MLM. If people say "no", they treat it as "no for now" and stay in touch. We are all taught this, but how many really do it. Then they go to company training and opportunity meetings and make contacts upline, downline and side lines. They stay in touch.

Then they go to MLM generic training seminars. Guess what? They make contacts with people from other MLM companies and stay in touch.

It is called networking. That is why MLM is also known a "Network Marketing". Eventually they join another MLM company and because they have kept in touch with so many other networkers, they go to the top very quickly. Very few people make it to the top with their first MLM company. That is probably the only secret your upline may not tell you, but they will have taught you the skills to do it if you have listened closely.

I feel it is unfair to alienate someone from their own MLM/Affiliate company after they may have put a lot of time and effort into it. Internet techniques such as writing articles, lead providing affiliates, cross linking and advertising can assist anybody to build their own MLM/Affiliate company on-line.

Secret information? No; that is just posture. Must have information? Yes, how to position yourself is must have information; but it should be done morally and ethically.

System & guide to promote your MLM company

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Not a secret,

just good sense! Further advice and help to build your MLM business

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