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100% Effective Natural Hormone Treatment
Menopause, Andropause And Other Hormone Imbalances
Impair Healthy Healing In People Over The Age Of 30!

The Problem with Advertising

By Christopher Given Dip in Bus Admin, Cert in Mgt, ACMI

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Advertising can be a highly effective way to increase your customer or client base when it's done well.

But for many businesses it's ineffective, because either ads are badly written, not advertised in the right media – or the ad is okay, but you're paying way too much for the ad space.

Yet, businesses keep promoting in the same media, over and over again. This is insane!

You must check, and measure an advert's success.!

Let's get one thing perfectly clear. Advertising is about making money. Now, there's nothing wrong with that – just as long as the advertiser provides a great service for the client, if a client is happy – they should return to use the service again. Alas, many web sites DON'T.

Here lies the problem with the internet. Basically Advertising is like a Diet – it's built on failure.

Most diets fail, you then have the scenario of the victim, moving on to the next diet' which surprise surprise – fails.

Problem is Businesses advertise where their competitors advertise. Why are you all advertising in the same Directories and Search Engines?

Because you have no choice in the matter.

Use a different Search Engine or Media.

The Problem with Advertising

Here endeth the lesson!

Christopher is a Sales Promotion Expert and owner of Vital Vortal Web Media. "We care about our clients, and are set up to serve" www.vitalvortal.co.uk

Traditional Advertising Can Not Work, Find out what's happening.

By Jerry Klabunde

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Why traditional advertising does not work. How effective advertising will work. We study why advertising works and does not work. There are fundamental reasons why today's advertising does not work. We help you understand what is happening in the advertising arena. Effective Advertising provides lectures, workshops and hands on help. Effective Advertising helps you understand true effective advertising. Effective Advertising started providing our services in 1977. That culminated a life time of studying communications academically, the Voice of America (VOA), Radio Free Europe (RFE) and major top 10 traditional domestic media properties. Effective Advertising is the difference between knowing how your advertising is performing rather than guessing, as we are today. Why traditional advertising does not work is because we have not changed the way we advertise since we began to advertise. You will be shocked by what you will learn.

Jerry Klabunde

President

www.effectiveadvertising.com

Effective Advertising and Associates

Voice of America, Radio Free Europe, Major Traditional Media Properties, Academic, Several Degrees, Practical Experience Studying Advertising and its Efficiency, There are parts missing that is keeping it from being a communication.



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