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Menopause, Andropause And Other Hormone Imbalances
Impair Healthy Healing In People Over The Age Of 30!

The Right Track

By Bob Osgoodby

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There's an old saying – "Even if you're on the right track, you'll get run over if you just sit there." How many people try to set their business on the "right track" and just never make it? Just what is the "right track"?

You can be relatively sure you are on the "right track" when your business is starting to generate income. Some things you do will be good, and while others may sound good, in reality may not be. Let's take a hard look at one of these strategies.

Did you know there is software available which will allow you to automatically submit your ads to web sites that accept free ads, and to newsletters that do likewise? This software will submit any number of ads you wish, in any frequency you desire.

"Wow – what a great idea!", you might think. I can submit my ads to thousands of these sites with a single keystroke. "What a time saver!"

Some people send out a dozen or more like this everyday. Is this doing them any good? Well maybe yes, and maybe no. Let's first examine the different types of web sites that accept free ads, and why.

Many web sites that accept free ads, do it purely to collect email addresses, which they can then sell as targeted lists. They don't really care if your ad is ever seen. In fact, many have a high limit between 50 and 300 ads. When the next one is submitted, the oldest is dropped, and the process continues.

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With thousands of ads submitted hourly, how long do you think your ad will remain on their site – a minute or two – hardly worth your time. The flip side is you will suddenly find a lot more unsolicited email arriving daily from those who bought your email address. If you like receiving unsolicited email, I guess this is good.

Other web sites do care if your ad is seen. So what is their motive? They are trying to build an advertiser base, and hope you will purchase a paid ad from them. Ads submitted to sites like this usually have a life of a week or more, and can be

renewed indefinitely. Their goal is to attract people to their site and hope that you do business as a result of your ad. Some people report great success with this. Others post an ad here and there and wonder why they don't make sales.

Newsletters published on a regular basis that allow free ads, are a different story. When they receive ads, each one is checked manually. They usually only permit one ad per cycle, and if you submit 7–12 ads a day, you will quickly overwhelm their processing capabilities. To them, this is spamming. Because they might receive 500+ ads a day, their only recourse is to "fight fire with fire". What they do is automatically filter out the ads submitted using this type of software. They will never see your ad submissions.

So what does this automatic submission software do for you. In the first example, your ads might have a useful life measured in minutes. In the second case your ads are "blocked" from the sites that will produce your best results.

Once you are blocked (depending on how they do it) you may never be able to submit ads to these quality sites again – even if you do it manually. Some block at the email address level. Once an address is blocked, their filters will automatically delete your incoming email, whether it is an ad or not.

Maybe that automatic submission software isn't the best hundred bucks you could ever spend.

Did you know that subscribers to Bob Osgoodby's Free Ezine the "Tip of the Day" get a Free Ad for their Business at his Web Site? Great Business and Computer Tips – Monday thru Friday. Instructions on how to place your ad are in the Newsletter. Subscribe at: <mailto:tipofday-subscribe@topica.com>

Nothing In-Between

By Hifzur Rehman

Are you on the right track?

Stop for a while, look at the map, see the directions, consult someone, seek guidance and then start your journey towards success with full confidence, without the slightest doubt of being derailed.

There is a marked difference between a successful person and a failed one. Their tracks are completely different from each other leading to different destinations; the destination of success and the destination of failure. Either, one can be on the right track of success or on the wrong track of failure. There is nothing in-between. If one is on the wrong track, he can never achieve success, no matter how much effort he puts in.

The number one secret of success is to keep oneself on the right track. A very sharp, bright and clear picture of destination is a great motivation for an enthusiastic person to remain vigilant and keep himself focused on the right track against all odds and hurdles.

It's true that nothing can be achieved without hard work but hard work alone cannot guarantee you success. The world is full of poorly paid unskilled laborers who are working hard but not getting enough reward. Working hard without planning is just like taking an elevator from the middle of a multi-storey building without knowing the direction it might take. It can take you to the top floor or ground you in the basement.

Most people are unable to set goals merely because they have no future vision, no big dreams and no specific success plans. These poor, miserable people have no choice but to follow the crowd aimlessly. The sad part of the story is that the crowd is getting bigger and bigger day-by-day without having anyone to lead them to the right track. These directionless people are worthless because they cannot commit themselves fully to the task they are assigned to. No wonder, these people are often fired by their employers, remain mostly unemployed, live on social welfare and other charities, broke in the end and eventually buried under heavy debt.

One needs to distinguish between right and wrong; success and failure. There is absolutely nothing in-between. The sooner you select the path of success, the better. Once you are on the right track, you only need to motivate yourself to keep on moving towards the final destination of success.

Hifzur Rehman is the owner and editor of a wonderful website

This site has

been developed for YOU to succeed in every aspect of your life. Please take a tour of the site and see how you can benefit from the inspirational articles, tools, tutorials and other useful information provided therein.

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