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**100% Effective Natural Hormone Treatment**  
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**The Secret Of Illusional Marketing**

**By Larry Dotson**

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You need two special ingredients to make this marketing strategy work successfully. You will need a product that your target audience will perceive as being extremely valuable and something that you can afford to giveaway.

What is this secret, you ask? Tell your visitors they can have your product at no cost if they advertise your web site.

You can make your product extremely valuable by selling it. Write up a persuasive, full page ad for the product & set up a real ordering system. The higher the price you charge, the more people perceive it as being valuable. A word of warning, don't price it at an unbelievably high price.

So how can you afford to giveaway a high priced product? Simple. Write an information product that can be delivered over the Internet. For example, ebooks, fee based web sites, reports, etc. You won't have production or shipping costs.

Now the strategy kicks in. A person visits your web site, sees the ad for your information product and perceives that product as being valuable.

Right after the price of your product, tell them they can get the product at no cost, if they agree to either

place your ad on their home page or run your ad in their e-zine for a specific amount of time.

If they don't have a web site or e-zine, you can also set up a script so they could refer 3 to 5 friends or e-mail your home page to a friend.

You win either way! Free web site marketing or you will make a huge profit. And it's viral; when one person promotes your web site you'll get new visitors to promote your web site and so on.

### **The Secret Affiliate Weapon: Weapon Of Mass Online Profits?**

**By Caiden Felix**

Ewen Chia is a man with a considerable reputation. He is as respected within Internet marketing as tiger woods is in golf!. Ewen is one of the most successful affiliate marketers on the web...this man generates HUGE wads of cash from his products, affiliate programs and joint ventures. Now, Why am i blabbering on about Ewen Chia? Well, its because hes just released the Secret Affiliate Weapon!

Whats The Secret Affiliate Weapon?

The Secret Affiliate Weapon is Ewens new money making system. Basically, the sales page promises that Ewen is going to reveal some of his most effective affiliate marketing strategies if you sign up for his membership site. Its also incredibly cheap at \$9.97 (typically this sort of system would sell for upward of \$50). This made me very skeptical to start with, although it proved to be unfounded . Secret Affiliate Weapon promises to "show you how to make massive amounts of instant cash from affiliate programs on complete autopilot". A bold claim indeed! Is Ewen true to his word? Well lets see shall we.....!?

So What Did I Find When I Purchased The Secret Affiliate Weapon?

What i found is that Ewen clearly presented 3 of his principle weapons in a concise little blueprint package. One in particular proved to be very very useful to me. You see, one of the hardest things that affiliate marketers often have to overcome is breaking into a competitive market. It can be very intimidating indeed. Secret Affiliate Weapon presented me with Ewens thinking on this topic and it blew my mind! It basically slapped me in the face, showed me what i was doing wrong, and what i should be doing to get it right! This alone was worth 10 times what the asking price for the whole Secret Affiliate Weapon package costs.

Any Bad Points?

One thing that i will say is that Secret Affiliate Weapon will not be ideal for Internet marketing beginners as the system assumes that you already have some basic experience.

In Conclusion

The Secret Affiliate Weapon turned out to be a real gem, and im pleased that i found it. Ewens really got it right (as usual) with this one and i recommend it whole heartedly!

Thanks for reading, Caiden Felix

Did you find this review on The Secret Affiliate Weapon useful? You can learn a lot more about how The Secret Affiliate Weapon can help you by



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