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The Shopping Splurge

By Maleia Puma

Should we SPLURGE?

That is the unrequited question for womankind, isn't it? This is quite possibly the "age old" question for the fashion savior-faire crowd of the world. The answer should come effortlessly; unfortunately we can't all afford to say yes to every expensive pair of heels that summons us or every pricey piece that catches our eye.

What exactly is it that causes us to lose all common sense and spend more than our bank accounts or maxed out credit cards will allow? Splurging is like a drug that picks you up out of that dark hole on a bad day. It can also serve as a reward system. "I just got a promotion, why can't I buy those pair of Manolos I've been hopelessly drooling over at Neiman for the past 6 months?" Sometimes it's all about the label, sometimes it's all about the trend, sometimes it's just the way it makes you feel. The important thing is that it's fun and it feels good to splurge...on occasion that is. This is where the savvy splurge comes in. A savvy splurge should be something that could be considered a "good investment." It is these splurges that will last through the ever changing trends of the fashion world. But who is to say that the great pair of pink Ugg boots with the jewels on them or that super-cute hobo peasant skirt aren't going to carry us through the 21st century? For all you girls out there who think every trendy piece of jewelry and every must have pair of shoes will in fact make a comeback in the year 2015, we might have a thing coming to us when those credit card companies decide to decrease our spending limits, or worse yet, suspend our cards!

So, the key to splurging is deliberation and occasion. If you've really thought it through and honestly, after you leave the store and come back a couple times, believe you absolutely HAVE to have that purse, go ahead and SPLURGE! Just make sure this process doesn't tend to happen on a weekly or even monthly basis. And for those of you who don't have the liberty of splurging on an \$800 bag, stores like Forever 21, Styles for Less and even the local vintage shop or quick online clothing wholesaler come in handy for those ever-popular trends that might be over with a blink of an eye. So when you decide to take the plunge, make sure you are going to get the miles out of those pricey additions to your already fabulous wardrobe.

Happy shopping!

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Maleia Puma is a fashion writer for BlankStyle.com – You can read more of her articles and check our stylish apparel by visiting

<http://www.blankstyle.com/shop>

Be a smarter shopper as you shop on the internet at your favorite shopping stores

By Christy Hollis

The internet can help you become a smarter shopper by introducing you to some of the best online shopping deals you'll find anywhere. And there's certainly nothing more convenient than online shopping from your bedroom, living room, rv, boat, hotel or office. With a few mouse clicks, you will find the best merchandise at the best prices and be able to make sure that you're buying from a reputable store.

A good tip for smart shopping on online shopping stores is to include several items on the same order instead of buying them separately. This will help you save on shipping costs. If you buy more than one item at an online shopping store, there's a chance that one item will be ready for immediate delivery, whereas another might not be in stock. Online stores generally give you the option of deciding whether to ship the items individually or to wait and ship them together. This is the advantage the internet has versus offline shopping.

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