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100% Effective Natural Hormone Treatment
Menopause, Andropause And Other Hormone Imbalances
Impair Healthy Healing In People Over The Age Of 30!

The Simple Magic Of Reading

By Codi Morieta

"Books make a complete man," said a man centuries ago.

This holds true today as yesterday. Sadly, the young generation might have lost interest in reading books because more and more forms of entertainment compete for their attention. Movies enchant them, music and MTV grab their attention, and computer games challenge their skills. This is very disheartening, especially if we will take into consideration the vast amount of knowledge that we miss if we fail to read voraciously.

Maybe we must only remind ourselves of the reasons why we must read. Knowing the right reason will motivate us enough to immediately grab that novel, newspaper, magazine, or pamphlet that we have been ignoring all along.

We read to be informed. The primary reason why people usually start reading is that they want to be informed. They want to know more about life, human nature, people, civilization, issues, and society in general. We get to know what is happening around the world and how to cope up with changes. Through the pages of a book, we learn by indirectly experiencing various social phenomena.

We learn from the triumphs and downfalls of men throughout history through their life stories. Biographies allow us to live by their examples. We get to know the mistakes committed by people from generations before us so we need not go through the miseries they experienced.

Moreover, we enhance our capability to express ourselves through language and the arts. We learn from the patterns by which word combinations may be used. We learn new words each time we open a book and new ways to use old words.

We read books to be entertained. Depending on their type, reading materials allows us to experience a range of emotions, such as loneliness, anxiety, nostalgia, joy, anticipation, surprise, anger, despair, etc. Altogether, through books, we experience humanity.

An author once wisely said that reading a novel is very similar to watching a movie in our minds. Although sometimes it is better to read the book version of a story than see the blockbuster film version

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because of missing plots or elements and ruined flow of narration.

We read books to be empowered. One example of this is our seemingly perfunctory habit of reading the newspaper. Though it may appear like a ritual to some, browsing through the daily news has a purpose. It informs us about the latest global occurrences.

We keep track of events, see them from the perspective of both sides, and place events in the context of general societal conditions. This allows us to synthesize, formulate a stand, and decide the appropriate action for a better world.

We read to be informed, entertained, and empowered. Reading allows us to explore magical worlds, worlds that once existed and will exist in the future. Reading flexes our brain muscle enhancing creativity and imagination.

Go ahead, grab a book and have a grand time reading!

You can find out more on how to effectively double your reading speed and accelerate your learning abilities to the extreme on the free website at

<http://www.speed-reading-online-training-course.com>

Marketing Magic: De-Bunking the Myth!

By Carl Brown

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Any one who has ever been to a magic show knows that magic is all tricks, not reality. It is simple entertainment with no lasting value.

Marketers however, new and old alike, are infatuated with the idea that there are magic tricks to make marketing campaigns work. This is the problem, magicians get paid before the show starts, marketers get paid when it's over. The marketers job is to change some ones thinking and persuade them to have a certain point of view. The magicians job is to trick your senses into believing something occurred. You can not create customers by tricking them and then asking for money. You create customers by offering real solutions to problems that the customer will understand and then asking them to buy the solution. If you do the latter you will also create customers who market for you. If you operate as a magician you will create enemies who tell everyone not to do business with you

because your delivery is not what it seems.

Don't subscribe to the myth. Real marketing requires honesty, not magic tricks.



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