

This Free E-Book is brought to you by Natural-Aging.com.

100% Effective Natural Hormone Treatment
Menopause, Andropause And Other Hormone Imbalances
Impair Healthy Healing In People Over The Age Of 30!

The Story of the Hypnotic Writing Monkey

By Joe Vitale

The Story of the Hypnotic Writing Monkey by Joe Vitale

The world's first Hypnotic Writer Author of "Hypnotic Writing" and "Advanced Hypnotic Writing"

A monkey could use "The Hypnotic Writer's Swipe File," a brand new e-book by Larry Dotson and myself, to write a riveting sales letter, ad, or e-mail message. The only condition is the monkey needs to be able to read.

I'll prove it to you.

Right now I have no idea how to write this article. So, in this case, I'm the monkey.

Now follow my path....

I grab this new e-book and flip through it---which is what I'm doing right now---and I spot a phrase...

"You don't realize it, but in the next few minutes you're going to learn..."

I add to that phrase something my monkey mind gives me, "...how to get people to do your bidding by using this amazing collection of hypnotic materials."

I now have this: "You don't realize it, but in the next few minutes you're going to learn how to get people to do your bidding by using this amazing collection of

hypnotic materials."

There, I just wrote a good line. Any monkey could do it, as long as said monkey can type.

If you're like me, you'll probably want another example. Stop! Did you notice that "If you're like me..." is a hypnotic line? It is. It's in this book. My monkey mind found it and used it.

And "Stop!" is from this book, too. I saw it and tossed it into the above paragraph. Made you look, didn't it?

Here's a fact for you: Any man, woman, child or monkey can flip through the pages of this new ebook and find words, phrases, and complete sentences to help them lead and control the minds of their readers.

Hey! Did you catch what I did? The phrase "Here's a fact for you..." is also from this collection. It's a way to assume logic without having any. It works. And did you notice that "Hey!" grabbed your mind? It, too, is from this collection. It's a powerful yet simple tool for practically yelling out your reader's name in a crowded room. It GRABS attention.

Are you beginning to see how you can use this material? Think about making use of this collection of hypnotic material and you'll begin to feel real power.

And did you notice that "Think about making use of..." is yet another golden nugget from this incredible ebook? Yes, a monkey with typing and reading skills just might be able to write a good letter with this amazing collection of tried and true hypnotic words and phrases. But more importantly, since YOU are smarter than any monkey, by the time you finish reading this material you will be able to take these words and phrases and weave them into hypnotic letters and ads that get people to act on your commands and suggestions.

Stop! Note "by the time you finish reading..." is ALSO from this priceless new bag of tricks!

Can you see why I'm so excited?

As you get and then study every word of this book you will become amazed at how easy it will be for you to start writing your own hypnotic material.

(I can't resist. "As you study every word of this book you will become..." is also swiped from this collection. This is becoming way too easy.)

But let me confess something:
(Yes. "Let me confess..." is a hypnotic phrase.)

When Larry Dotson, the primary author of this new ebook, wrote to me and said he compiled this material, I was angry. ("I was angry..." is from this collection, too.)

I wanted to be the author of these gems. I even offered to help add more gems to the package if Larry would let me be co-author. He agreed, but I could barely think of anything to add! Larry already did most of the work—and did it very well! The further you read into his collection, the more you will realize why professional copywriters always have "swipe files." They use them for inspiration. In this case, Larry has done ALL the leg work for you.

("The further you read into this..." is from his swipe file.)

Remember when you were in high school, and you cheated to get a passing grade? Admit it. You did, at least once. Well, this collection is your cheat-cheat.

("Remember when you were in high school..." is swiped from this book, too. Do you see how easy it is to write with this collection at hand? It's so easy I feel silly accepting money for writing material like this for clients. But not THAT silly.)

Have you noticed yet that I began with no idea of how to write this article and now, with the help of Larry's collection, have written a very interesting and maybe even hypnotic piece?

("Have you noticed yet that..." is from this fantastic

swipe file, too.)

So here you are. You're holding dynamite. Do you light it and throw it in a field to watch the dirt blow up, or do you light it and throw it where you know lay hidden gold?

FACT: The choice is yours.

See a hypnotic sales letter for the "Hypnotic Writer's Swipe File" ebook at:
<http://www.HypnoticWritingSwipeFile.com>

("FACT" is swiped, too.)

Go forth and profit.

Joe Vitale is recognized by many to be one of the greatest living copywriters. His latest project, the Hypnotic Writer's Swipe File is a collection of over 1,550 copywriting gems that took him years to

compile. Click here to learn more. http://www.roibot.com/tk_hwsf.cgi?hwsfartnl

The Hypnotic Power of Confusion

By Joe Vitale

The Hypnotic Power of Confusion by Joe Vitale

"Did you walk to work or carry a lunch?"

Huh?

My father asked me that question more than 25 years ago. I still remember it. Why? Because it's a ridiculous question.

A famous comedian in the 1950s used to ask people, "Got a banana?" The question might make sense if asked in the right situation, but he asked it everywhere. I've forgotten the name of the comedian, but I still recall his question. Why? Because it's strange.

As I write this, I am creating new business cards for myself. I decided to add a confusing line to it. After some fun brainstorming with my girlfriend, I settled on, "Ask me about

the monkey."

Why is "Ask me about the monkey?" worth putting on my business card? As with my father's question and the comedian's question, it stops your brain in its tracks. It makes you pause. It makes you focus on ME. The theory is that once you stop someone with a confusing line, you can then implant a hypnotic command right after it.

In other words, if I write something like, "Apples desk fly dirt," and then follow it with, "Read my new ebook," the chances are very high that you are going to want to read my new ebook.

Why? Because the first line jammed your mind, and the second line slipped into your brain while you weren't looking. I've just upped the odds that you will buy my new e-book. And if you don't, of course, it doesn't matter because I never really told you to go buy it. See?

The same thing will happen on my new business cards. Since I'm now known as "The World's First Hypnotic Marketer," I wanted a strange, confusing line on my new card. When someone sees, "Ask me about the monkey," and then asks me about the monkey, I can simply point out that I practice hypnotic selling and I just got them to do what I wanted.

The Japanese practice this "hypnotic confusion," but probably unknowingly. A friend of mine who flew to Japan reported to me that the English phrases on all the Japanese products were bizarre. A tube of toothpaste might say, "Green days you not sing." A box of cookies might say, "Wood above fish."

How can you use this secret right now? Don't be afraid to be confusing. People tend to sort out whatever you say anyway and make sense out of it using their own terms. If you are describing your product in great detail, be willing to toss in something odd. It may increase sales.

If not, swirl up!



This Free E-Book has been brought to you by Natural-Aging.com.

[100% Effective Natural Hormone Treatment](#)
Menopause, Andropause And Other Hormone Imbalances
Impair Healthy Healing In People Over The Age Of 30!