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**Menopause, Andropause And Other Hormone Imbalances**  
**Impair Healthy Healing In People Over The Age Of 30!**

**The Top 10 Marketing Tools to Grow Your Business in 2004**

**By Jay Lipe**

**The Top 10 Marketing Tools to Grow Your Business in 2004**

by: **Jay Lipe**

Looking to grow your business? Make sure you have these marketing tools in place:

#10 A powerful tagline

#9 Consistent branding elements

#8 Search engine positioning

#7 Calls-to-action

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and register to win", "Call our estimating department for a free quote" or "

#6 Attention-grabbing testimonials

#5 Key messages

#4 Results-oriented metrics

#3 Ongoing customer communication

#2 A marketing plan

#1 A process for implementing your plan

## The Top 10 Marketing Tools to Grow Your Business in 2004

Jay Lipe, CEO of

Emergemarketing.com

and the author of The Marketing Toolkit for Growing

lipe@emergemarketing.com

or (612) 824-4833.

Kristin@emergemarketing.com

### **Marketing Your Home Business For Big Profits**

**By Jim Noel**

Marketing your home business for big profits takes some due diligence and the right resources.

I submitted classified ads; I had more links on my website, than Carter has pills.

I bought the submission software's, the top ads on classified ad sites, the linking programs and so on.

I had about \$500 to spend on this venture and I spent it all on marketing.

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