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**100% Effective Natural Hormone Treatment**  
**Menopause, Andropause And Other Hormone Imbalances**  
**Impair Healthy Healing In People Over The Age Of 30!**

**The Triple A Club**

**By Debbie Solomon**

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You too can become a member of the triple A Club.  
It is not that hard to do. You just need determination,  
dedication and the willingness to succeed.

Who are the members in The Triple A Club?  
Every single successful business.

But what is The Triple A Club?  
It is all businesses that practice the one most important  
aspect of becoming successful and reaching their goals:

Advertise  
Advertise  
Advertise

Yes, it is that simple. The ONLY way for a business to succeed  
anywhere is to Advertise, Advertise, Advertise.

How can anyone start a business and think that it will take off on  
it's own. It doesn't work that way. A website is mandatory, but don't  
ever think that because you took the time to make a website that is all  
you need to do.

How will people find you? Search engines just don't cut it anymore.  
You need more than that. So, it is time to get the word out and make  
something of your business. If you have a dream of a successful business  
and being your own boss, this takes work and a lot of it.

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So, invest your hard earned money in some real advertising campaigns, and start turning some profits for your business. Yes, I mean you will have to part with some of your hard earned money. I know it is not fun, but it is necessary. I know to many people who are struggling to make a success of their business online. I ask these people where they advertise, and all I hear is:

Free Classified Ad Sites

FFA Links

Search Engines

Message Boards

Why, these are all FREE! Can't do better than that, right? WRONG!!!

When you advertise in FFA Links, Free Classified ad sites, and message boards, you are becoming an ultimate target for SPAM, and that is it. The only people who will read your message are spammers. You may get one or two hits and maybe even a sale every once in a great while, but you will NEVER profit from your business.

Search engines are mandatory, but they are not the KEY to a successful business. The most successful form of advertising is in online Ezines and Newsletters. I personally have tried many forms of advertising and I find this is the most effective, and it is not that expensive at all. Many successful businesses will agree. Now, of course there is local advertising and such, but our eyes are set on the internet. WHY? We are talking about advertising on the world wide web, which has millions and millions of viewers all over the world. The possibilities are endless.

Ezines and newsletters target a certain market. So, all you need to do is find the ezines that fit your market. Now, your market can vary. If you sell a health product online, which market do you need? A market that targets health. BUT, EVERYONE needs health. Not just the people who are subscribed to ezines that target the health market. So, which market do you go for? ALL OF THEM! Your main advertising campaign should be your target market, health related ezines. BUT, put some of your budget aside and expand into other markets. This is the type of product that EVERYONE needs, so don't confine yourself. This is just an example of how to find a market for your product/service.

Go to these directories for targeted ezines:

<http://www.netmastersolutions.com/search.htm>

<http://www.list-city.com/ezines.htm>

<http://www.homeincome.com/search-it/ezine>

<http://www.e-zinez.com>

I know there are tons of ways to advertise your business. Local, Nationally, and Worldwide. But when it comes to internet marketing the best possible form of advertising is without a doubt online Ezine and Newsletter Advertising. Consensus states that 83.7% of all successful small online businesses are successful due to ezine advertising.

You can read an Online article on HOW TO advertise in ezines by Gauher Chaudhry, at:

<http://www.marketingtrendz.com/article.htm>

So, if you do want to become a member of The Triple A Club, start getting your ezine advertising campaigns together, and begin turning your investments into profits.

Debbie Solomon Editor of The OnLine Exchange Ezine, owner of MarketingTrendz, The HomeSourceArena, and C.O.B.R.A. Debbie has written 2 Ebooks, and has published over 2 dozen articles on informative marketing techniques. Her Ezine has been in circulation for over 2 years, with over 20,000 faithful subscribers. To subscribe to her ezine and receive both of her ebooks for FREE, just subscribe to: <http://marketingtrendz.com/subscribe.htm>

## **How To Play Sic Bo**

### **By Adel Awwad**

Sic Bo originated in ancient China and means literally "dice pair", although the game is actually played with three dice! The game is played throughout Southeast Asia, Korea, China and increasingly in Western casinos. Sic Bo is an easy game to play, the object being to bet on the outcome of a roll of the three dice, to include combinations of any two or three of the dice, single numbers, two of a kind or three of a kind.

The game is played on a table that illustrates the 50 permissible bets in pictorial form and with their associated payout. Sic Bo payouts range from 180:1 for a specific triple, to 1:1 for betting on the value of just one dice. The dice are usually tumbled in a basket by the dealer, who will enter the results on to the table, and then light up the winning combinations. The dealer pays out the lucky winners and removes the unsuccessful bets.

The first and most straight forward betting option in Sic Bo is to bet on any one number of the numbers 1 to 6 on a dice, and if that number comes up on any one of the three dice rolled, then the bet is paid out at evens, if two number come up then the payout is 2:1 and if all three dice feature the chosen

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number the payout is 3:1. A player can also select a pair of numbers for example 2 and 4 to come up on any two of the dice, and if successful the payout is 5:1.

A bet can be placed on the total of the three dice from 4 to 17 inclusive. The odds vary for this bet depending upon the total bet. "Small bets" refer to a wager that the total of the three dice will be between 4 and 10 (although this does not payout for triple 1, 2 or 3), whilst "Big bets" require the total of the three dice to be between 11 and 17 (excluding triple 4 and 5); both these latter popular bets pay out 1:1.

A specific triple requires all three of the dice to show the selected triple e.g. 3 x 3, and this pays out the maximum of 180:1. A variant of this, at the lower payout of 30:1, is the any triple bet that pays out for any of the six possible triples. A specific double bet pays out 10:1 if any two dice match the number that has been wagered.

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