

The Truth About Internet Marketing Tools...Revealed!

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**The Truth About Internet Marketing Tools...Revealed!**

**By Chayden A. Bates**

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The Beginners Guide To An Internet Business!

I believe many of you probably have the same problems I had when I first started my internet business.

These problems are difficult to identify and correct because at the early stages of our careers we don't even know what questions to ask.

When I first started on the internet I didn't know very much about running a business on the internet.

For instance I knew nothing about building a web site, or even where to put it when it was done, or how to get it there.

I had no credit card merchant, no way to send follow-up emails except one at a time by hand, and no idea what to sell.

I had no idea what a good marketing program was or how to advertise my products, and I had no idea how to package my products for sale on the internet.

I have since successfully determined solutions to each of the above problems and will share my findings with you.

## The Truth About Internet Marketing Tools...Revealed!

I tell all for YOU in a brand new book, "The Truth About Internet Marketing Tools ... Revealed!". This book will identify the problems of starting an internet business and provide YOU the solutions to these problems, tell you how much it costs and show you where to get it.

The book also includes over 5 hours of audio files, something you will not find in any other eBook. The audio files include:

Robert Allen – "How To Become An Info-Preneuring Multi-Millionaire". Robert is recorded live during a

presentation to Internet Marketers telling them how to create information products. Almost 1 1/2 hours of audio.

Ted Nicholas – "The Master Skills of Writing Direct Marketing Letters That Sell". Ted is recorded live during a presentation to Internet Marketers telling them how to write fantastic direct marketing letters. Almost 4 hours of audio.

What you will learn in this book will help you get your internet business going in high gear.

YOU will learn How To –

\* Select A Product

How to select a product that sells.

\* Write A Sales Letter

How to write a sales letter that sells.

\* Build A Web Site

How to build a website for free – and quickly.

\* Where To Put A Web Site When It Is Done

Where is the best place to store your website.

\* How To Get Your Web Site To The Internet

The best way to upload your web site to the internet.

\* Develop A Good Marketing Program

## The Truth About Internet Marketing Tools...Revealed!

How to develop a marketing program that sells, and sells your product.

### \* How To Send Follow-Up Emails

The best method for using follow-up emails to increase your business.

### \* How To Automate Your Sales Process

How to automate your sales process to sell your product, take the payment, and deliver your product... all automatically.

### \* Where To Get A Credit Card Merchant

The best, and least expensive, place to get a credit card merchant.

Here's what one of my readers had to say:

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I honestly thought it was a very solid report, giving the reader quick, pointed resources that truly CAN help them build their online business. Added to which, you followed the winning formula that has made many men and women, millions over the last seven years.

My thoughts ... two thumbs up, John! This is an outstanding beginner's resource!

## **Ebiz Internet Marketing Tools**

### **By Bernard Dozier**

Ebiz Internet marketing tools. You may have a great idea for a website with a superior product or service, grand design, content and functionality but if you do not use the right tactics, your site may not attract the all-relevant highly targeted traffic. Getting a lot of traffic into a site has very little to do with the site itself. But with how the Webmaster or site owner advertise it. With hundreds of competing sites, you must use the most effective Internet marketing tools that will truly deliver results.

There are different internet marketing tools that you can use. All these methods and approaches aim at increasing your website traffic. You must find a road for web surfers to find your site. To do this, you must put yourself in the shoes of your prospective visitors and future clients and see the internet through their eyes. Where do they typically go whenever they are looking up something on the web? The answer is the search engine; in fact, the two most popular websites on the net today are both search engines and portals. Thus, you should focus your internet marketing efforts on the search

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engine.

People will normally search for something using a search engine and click on the top results that these engines give. Therefore, you must use the right internet marketing tools to get a high search engine ranking. To gain a high ranking in search results, you can use several internet marketing tools. Search engine optimization is a collection of methods that are directed at improving the visibility of your site in search engine results. Since a search engine indexes sites by looking at its keyword density, your site's content must have favorable keyword density that is search engine friendly. Content is one of the most powerful internet marketing tools itself. If you have excellent content that is geared towards achieving a high search engine ranking as well as provide information then you can expect a high search engine ranking. However, this is not as easy as it appears. Countless other sites may be using the same internet marketing tools as you do. Thus, you must continuously find new ways of attracting more traffic.

Aside from the traditional marketing techniques such as print ads, billboards, brochures, testimonials, flyers etc. You must use other more effective internet marketing tools to gain more traffic. One of the most popular internet marketing tools today is the use of Pay per Click advertising. In this approach, you will bid for a particular keyword in a specific search engine. If you have the highest bid then your sites link will be the top result. This internet marketing tool is now being used by thousands of sites. It is also gaining popularity because of its relatively high success rate in attracting high traffic.

Bernie Dozier only writes articles on topics of products that he has use and try



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