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The Value Of An Hour

By John Assaraf, "The Street Kid"

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When I was 21 years old, a gentleman asked me what I thought the value of an hour was. I honestly did not know how to answer the question. He went on to teach me one of the most valuable lessons I have ever learned.

He suggested that the value of an hour was priceless. This confused me some, so this is what he said to me.

"If you invest one hour each day in understanding yourself and your environment better, you will accumulate nine 40-hour weeks over the course of a year!"

Yikes!

As you can imagine I was blown away when he put it to me that way.

Nine 40-hour weeks? This seemed impossible until I did the math.

365 days, times one hour each is...yup, nine 40-hour weeks!

He went on to ask me how good I could get at something if I did it all day, every day for just over 2 months. Well, you already know the answer to that.

I thought I could be awesome!

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He went on to tell me that over the course of just five years, I would have invested the equivalent of 1,825 hours of focus on whatever I desired to accomplish my life.

Imagine for a minute, how good you can become at anything that you did one hour a day for the next year.

How fit could you get? How much more in love would you get and give? How much more money could you earn?

Let me suggest that one hour is a small price to pay in comparison to the payoff.

Just one hour a day may be the razor's edge you need to really get the results you want in your life.

For me, the decision was easy. I have been studying human potential and the mind for over 20 years. Each time I think I'm getting a good handle on it, I am gently reminded of how much there is to observe and learn.

Is getting what you want worth an hour a day? I certainly hope so.

I still manage to set aside my hour to read motivational stories or listen to inspirational people. They are the fuel for my mind and it keeps me learning and yearning for more.

Please adopt an hour a day for yourself!

Pick one area of your life that you want to improve and commit the next 90 days to that one thing.

I assure you that the results you achieve will be well worth the decision!

And remember...you can't take out of life more than you put in.

John Assaraf, aka "The Street Kid", shares the exact principles and step-by-step system he used to get free from the street gangs of his youth, to become a multi-millionaire entrepreneur before age 30 in his new book "The Street Kid's Guide to Having it All". Free excerpts, reports and newsletter: <http://www.thestreetkid.com/haveitall>

How Much Do You Need To Earn Per Hour To Achieve Your Yearly Financial Goals

The Value Of An Hour

By John Assaraf

Have you ever asked yourself what your highest income producing activity is?

If you're like most people you probably go about your day-to-day business never really thinking about the moment to moment activities that consume your day.

I'd like to walk you through an exercise that has helped me and my clients really stay focused on earning their highest possible revenue per hour.

Let's assume that we each start with 365 days in a year. If we take away the following: Weekends– 104 days 5 major USA holidays 2 weeks of vacation Personal religious holidays - (average 3)

That leaves each one of us with approximately 238 days in order to earn the income we desire. Of course we can add or delete days based on our own schedule and desires. If you multiply these 238 days times an average of 10 working hours per day, you are dealing with 2,380 hours of real work time for the year. So let's do some math. If your yearly income goals are as follows... \$25k = you must be earning an average of \$10.50 every hour of work \$50K = \$21 per hour \$100k = \$42 per hour \$250k = \$105 per hour \$1 M = \$420 per hour \$5 M = \$2100 per hour \$10 M = \$4200 per hour

In order to earn the income per year that you really want, you absolutely must be doing activities every hour that line up with this chart. If you catch yourself doing anything that isn't your absolute highest producing income activity all the time, you are in effect making it much harder to achieve your desired financial goals. In other words:

Which activity or activities generate your highest producing income?

Consider these:

1. What are you spending your time doing?
2. Are you focused on the real moneymakers or the real time wasters?
3. Are you making it easy for yourself to be a high-income earner or are you doing the things that can be done by someone whose income goal or ability is less than yours?

When you start to look at each hour this way, you'll stop doing the small stuff and you'll start doing the real high producing stuff that yields results. Just look at your most recent 3–5 days and count the number of hours you spent really making the big bucks vs all the stuff that creeps up on all of us.

What you discover will amaze you!

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