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100% Effective Natural Hormone Treatment
Menopause, Andropause And Other Hormone Imbalances
Impair Healthy Healing In People Over The Age Of 30!

"The World Wide Marketplace"

By Jane Fulton

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Some of you have asked about marketing outside of the internet. To be effective, you "must" have tools. It's time consuming to search for the tools that you need. Here are some tools that I use and have found them to be effective:

1) I had business cards printed up "Free" and I place one in every piece of correspondence I mail out. The quality of these cards really are impressive! Get your business cards free here: <http://janes-place.com/marketing.htm> Click on the small banner on the navigation bar. It says Free Business Cards.

2) I also had return labels printed up with my name, address and URL, at the same place I got my business cards. Every time I mail a letter, they are exposed to my URL. Eventually it will be burned in their minds.

3) Since the printing on labels are so small, I had a self-inking stamp printed up and stamp every piece of mail that goes out of this house. Even the postal people can see this!

4) I read ezines. Every article you read is the way that person does things. You take what you can use from the article and leave the rest.

5) I download a lot of ebooks and read them! A lot of people download ebooks, but never read them. Say you don't have time? I use to say that too! I now print them out and read them when I am waiting to see the doctor, dentist, anyplace where I have to wait. I always have a highlighter in my purse and highlight information that I find useful. That way later, I don't have to read the whole article again to find the information I'm

looking for. You will find a lot of good ebooks at janes-place: <http://janes-place.com/Downloads.htm>
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<http://janes-place.com/quickway.htm>
http://janes-place.com/more_downloads.htm I am working right now to get some more up to help with your marketing efforts. Download these ebooks and read them! They are there to help you!

6) I also jot down notes in the margin, like "try this", or "check this out". That way, when I'm ready to use the information in the ebook, I go thru my notes.

7) When I go shopping, I strike up conversations with fellow shoppers. I "always" get around to asking the question, "Do you have a computer?" Nine times out of ten, the answer is, "Yes". I reach into my purse, pull out one of my business cards and give them one. I invite them to visit my site and sign-up for my newsletters.

8) When I call another business, or they call me, I tell them about my site. For example, a lady called me the other day to get me to sign-up for MCI Long Distance service for my phone. I immediately brought up the subject of my internet business. As we talked, I found out that she was a new user of the internet and her mother made dolls that she wanted to put on the internet. I

told her that I had a solution for both of them. She needed to sign-up for Newbie & Affiliate SOS Newsletter, to learn more about the internet and her mother could go to my site and place a free classified ad for her doll business and that there were a lot of other "Free Marketing Tools" on my site for her to use. Guess what? I just acquired two new customers and friends.

9) Everyone that I encounter in everyday life is a potential customer! They may not visit today or tomorrow, but they know that my site exists, because I told them about it! Have you ever taken someone's card, put it in your wallet or on top of a table, then forgot about it? You happen to see it again while cleaning out your wallet or the table. You think, "Oh, I forgot all about this!". You then recall the conversation that

took place when you received the card and realize that this is something that you need to do or want to do? I have and a lot of other people do the same thing.

10) Find local places on the internet to advertise. For example, we have a site for the city where I live. I have placed a classified ad to let everyone in my city know that my site exists and I'm local. This makes people willing to do business with you. You are local! They somehow "feel safer", knowing that you live close by.

11) I have placed an ad in our local newspaper. There are a lot of new people buying computers that can benefit from my "newbie tips" in Newbie & Affiliate SOS Newsletter, but they can't benefit from my newsletter, if they don't know about it!

12) We have a lot of local swap meets in our town. I visit them and pass out flyers. I stand by the front gate and pass them out as customers enter. Yes, some throw them away, but some will read them and use them. I have a relative that

"The World Wide Marketplace"

works one of the local swap meets. I have printed up flyers and he sits them on a table with a large FREE Take One! sign in front of them.

There is a whole world to get your message to out there. Why just concentrate just on the internet?

I also advertise my ink affiliate locally. Everyone needs printer ink and would love to save money on it! I have to let them know that a local internet user uses the ink and has a site that they can order it from.

I have printed up flyers and distribute them locally, in offices, businesses, any place that will allow me to place them in their establishment.

The world is a huge Marketplace. Learn to use it to your advantage.

Jane Fulton is owner and webmistress of:<http://janes-place.com> janes-place is dedicated to helping newbies. If you are new to the internet, you need to sign-up for Newbie & Affiliate SOS Newsletter and learn to use your computer like a pro! <http://janes-place.com/sos.htm>

The Emergence of Internet

By Pawan Bangar

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The advent of internet can be marked, when it was created nearly 25 years ago as a project of the US Department of Defense. Internet technology has changed the way in which business is being done today. It has turned the world into huge virtual market where the prospective customer can order and buy things of his choice sitting right in front of the computer terminal. This technology helps users to transact online.

Hence from its workplace terminal itself user has access to the whole world. On the contrary for all its technological wonder, the Internet has suffered for years from a reputation of being difficult to learn, hard to use and downright homely compared to the interfaces of bulletin board systems, online services and most of the software, people use on personal computer. Henceforth emerged the World Wide Web.

And the World Wide Web has changed all this. The web has quickly become the Graphical User

"The World Wide Marketplace"

Interface to the internet and it stands unrivaled by any online service in terms of aesthetics and flexibility. Therefore, after this I feel free to say that the Dotcom world is upon us. Thus the demand of the day is to develop Web Compatible Applications in form of Websites. Discussion of the World Wide Web now is everywhere. Nearly every major magazine and newspaper has featured articles about the Web. Today everyone from the local florist to the TV news networks is proudly displaying a Web address.

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