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The Write to Link Popularity

By Nicholas Dixon

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Using writing as a means of boosting your link popularity can be a turnoff for many webmasters, when in fact it can lead to a wealth of links.

I first learnt about link popularity while researching about many different methods that I could use to market a Geocities site I had. After emailing countless webmasters and receiving some dismal results, I realized that it was hopeless to get people to exchange links with my freebie website.

Then I discovered writing. At first I was skeptical at using this concept but after trying it for some time, the results began to show. What was wonderful is that it only cost me some of my time.

With the help of article writing I was able to achieve a Pagerank of 4 for my Geocities website. The more webmasters that archived my articles the more links I had pointing to my site. As a result of my growing link popularity I began to see my site show up on the first or second page for some relatively competitive search terms.

Using writing as a marketing tool can save you thousands in advertising dollars. Imagine a website or ezine that costs hundreds to advertise in and you have the feature article which didn't cost you a dime to produce. You can easily see which generates more profit in the long run.

Through the power of the written word you can be able to get free publicity for your business. Providing quality and profitable and

sometimes inspiring information can help you to achieve that goal. Many top marketers have used writing to good effect.

Developing your own writing style is important. As there are many others doing the same thing you what to differ from them. How can you stand out in a crowd if you are just like everyone else.

Practicing and researching helped me to put pen to paper for my first articles. Some of your first creations maybe a bit tacky but as long as you keep going you can improve.

Writing can be a task at times. There are moments when I have

written the first two paragraphs and just get stuck. The inevitable writer's block can be a challenge to overcome. Taking a break and getting into the right frame of mind can be helpful.

Can anyone become a writer? Well the answer depends on how much effort you put into it. I have had some wonderful experiences since I became a writer. At times when there are criticisms and negative feedback, they can help you to better your skills if you use them the right way.

Many people don't like writing. But sometimes it is the things that we don't enjoy doing that are most beneficial to us. Try your hand at writing, if a guy from a Caribbean island can do it then so can you.

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Link Popularity Campaign

By Henry James

You need to create a campaign to be successful in every profession. To increase your link popularity you surely need to trigger a link popularity campaign. Link popularity is an essential tool to promote your website. And website promotion depends on a great extent on the link popularity of your website. Do not get perplexed. Read on further and understand the aspects of link popularity campaign.

The link popularity is estimated by determining the number of quality links to your website. The links can be inbound or outbound. This implies that the links of other websites can be on your websites and other websites can also hold your links. The site that has more number of links is considered to be a better one. This is directly based on the fact that the more number of quality-links you have, the better is your page rank. And, a good page rank always adds credibility to your website.

The Write to Link Popularity

The link popularity campaigns are carried out by the professional experts who know the best methods to increase your link popularity. Different web hosting companies offer you their services for link popularity. Always keep this in your mind that the campaign you pick for your websites must be suited to your requirements.

Generally a link popularity campaign is the means to gather as many links as possible. These campaigns are designed to get the maximum traffic to your website to achieve a high rank in the search engines. The web search engines consider the incoming links on your website as the greater criteria for link popularity. So the sole aim of your link popularity campaign should be to get as many inbound links as possible.

You have many other tasks to perform. Taking charge of a link popularity campaign is too difficult to be handled by an individual. So just relax and see your site moving upwards in the search engine rankings through a link popularity service provider.

They would find quality links for you. The price of each link is pre-decided before the campaign. The deal turns out profitable once you build some really useful links. Though, it takes some time for the campaigners to deliver you a number of quality links. Always keep patience as you will be richer by more links each month. And eventually you would get a great page ranking as well.

Building links via link service providers is also a great way to increase the targeted traffic to your website. They negotiate with the websites and find out whether they want to reciprocal links with you or not.

The campaigners email the posted link sites and ask them if they would like to link back. Some sites link back and some do not. The sites those do not reply or link back are removed from your website. The complete information about linking is given to you from time to time.

The link popularity campaign can very effectively raise the dipping ranking of your website to a better position. With a good link campaign, your website will also run at lesser risks to be dropped down from the list of good sites.

Thus, link popularity is the life line that supports your website. Go for a link popularity campaign now.

Discover advanced link building and link popularity tools and resources as a Member of:



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