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The benefits of the new Firefox browser

By Jakob Jelling

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You probably heard of the new Firefox browser version 1.0 recently released by Mozilla. If you are currently using Internet Explorer or Netscape, you are probably wondering if Firefox is better and why is it better. In order to answer these questions it is necessary to take a look at all the benefits that Firefox offers you as a user.

First of all, Firefox is free, which is definitely a plus. It is an open-source web browser based on the Mozilla code foundation and will work for Windows, Linux and MacOS X operating systems. These are the technical specification, but what is more interesting to you as a user is that Firefox is very fast, secure, and is easy to use and navigate. The user interface is straightforward and uncomplicated.

There are numerous benefits that Firefox has. One of them is the popup blocking capability. You no longer have to see all those frustrating popup windows since the browser will take care of them. You also don't need an alternative popup blocker program. Firefox also allows you to use tabs to open new web pages instead of using a new window. This feature is similar to the one that Netscape offers. However, with the Firefox, you can also open web pages in the background.

If you are trying to download some file, it will be automatically saved to your desktop. If you are using Google search engine for your search needs, you will appreciate the built in Google toolbar. Your Firefox toolbar will also include usual features like bookmarks, history, and text size and is customizable to include additional tools and features. If you would like to have an access to an email client you will need to download the Mozilla Thunderbird mail client software.

You don't have to be a computer professional to install this new browser. The installation and setup are very simple and straightforward and were designed to minimize the amount of work that needs to be done by the user. All your settings will be imported into Firefox. For example, you will see the same favorites as you saw when using Internet Explorer. Firefox is also available in several languages so if you prefer to use some other language than English, you can just install your language version of this browser.

The benefits of the new Firefox browser

In addition to all the benefits described above, Firefox browser is also offering you a higher level of security. For example, spyware and adware programs cannot automatically install in the Firefox browser.

Jakob Jelling is the founder of <http://www.centernet.dk>. Visit his website for the latest info on search engine optimization.

Will Firefox Win The Browser War?

By Craig Rowe

For as long as you can remember the basic Internet browser was Internet Explorer. Of course, there was a moment in time when Netscape was trying to get that market share, but Internet Explorer won out and there are many people that don't realize Internet Explorer is only their browser and they can change if they like. In fact, most folks believe Internet Explorer is the only option for reaching the Internet. However, this is not the case and there is a new kid on the block that is taking advantage of the security issues Internet Explorer has experienced and pulling a significant amount of market share in a short period of time. This newcomer web browser is Firefox.

Firefox is a browser that focuses on opening web sites rapidly while keeping those nasty pop-ups and spyware at bay. Firefox was in its final stages last summer and fortunately for the up and coming browser two federal agencies recommended Internet surfers choose a different browser than Internet Explorer due to security issues IE was facing. This timing was perfect for Firefox and when it was placed on the web for download there were so many people trying to download at once the server almost could not handle all of the requests.

However, Firefox came through and many web surfers switched from Internet Explorer. In fact, Internet Explorer held the market share for web browsers at 95.5%, but has slipped to 92.9% in just the few months Firefox has had its test version on the market. This might seem like just a few percentage points, but these percentage points represent millions of individuals who have switched from IE to Firefox. In fact, approximately 23 million preview copies of Firefox have been downloaded.

So, what does this mean for IE and Firefox? Who will win this browser war? If Firefox continues gaining market share as it has then Firefox might come out on top. However, if IE works to fix its security problems it can probably hold onto its 90% plus market share. Only the future has the answer, we will just have to wait and see.

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