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100% Effective Natural Hormone Treatment
Menopause, Andropause And Other Hormone Imbalances
Impair Healthy Healing In People Over The Age Of 30!

The future of the internet

By Mark W. Good

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Tweens: 8–13

Teen: 14–17

Ask any teenager if the internet is here to stay and you will get the same answer. Absolutely! The internet has played a major role in their lives for as long as they can remember. It can be compared to the telephone in most cases. Could a teenager live without a telephone? We all know that answer. Nor could a teen imagine living without internet access. From constant communication with their friends to surfing to buy the latest "must have" fad; the internet has been interwoven into their lives.

The Internet Generation: Tweens and Teens Online

It is hard to imagine that it took over forty years for the telephone to find acceptance in mainstream America. For the Internet it took only about four years. Many a dot com has gone bust, but the Internet as a communications tool is here to stay. Tweens, individuals between the ages of 8 to 13, and Teens (ages 14–17) can hardly imagine life without the Internet.

For website operators, now is the time to really take a look at the "Internet Generation". These are the portions of the population that grew up with the Internet for all or for a major part of their lives. To fit this definition an individual would have to have spent at least 20% of their lifetimes after the age of two potentially exposed to the Internet. The demographics for this group is staggering.

Consider the following facts:

Market Researchers estimate that 54% of teens live in a home with Internet access

According to the Kaiser Family Foundation, the average teen spends over 53 hours each week using various media.

A Jupiter Communications study revealed that 67% of teens who were online reported that they have "researched or purchased" products online.

The number of teens living in a home with Internet access will increase from the 8.7 million found in 1999 to over 13 million in 2004. Online shopping by these teens will grow from \$321.8 million in 1999

to \$2.4 billion in 2004

Savvy e-marketers have learned quickly that this segment has little patience for flashy graphics that take a long time load. They want a well-designed site with simple and easy to use navigational tools. And the content of the site had better be top notch.

Apply these lessons now because the teens and tweens of today will be the ones using your site in the future.

Through The Looking Glass

By tony dean

My mother used to take me along when she visited an old lady down a cobbled lane who had a crystal ball on her dining room table and a pack of playing cards. My mother was superstitious and really believed a lot of what she was told by the old lady. She wanted to know what the future held not only for herself but for me, her only little boy. I was about five or six years old at the time, and used to gaze at the reflected images upon the crystal ball of the sunlit window behind me and the lace curtains, although the old lady would place her hands at either side of the crystal ball and say that she could see the future and told of what she saw, I could only see the reflection of that window with the lace curtains. The old lady was either a genuine medium or was just guessing what my mother wanted to hear to keep her coming back for more of the same, and make herself a small income to supplement her pension.

We all of us are seekers of knowledge to enhance our lives and most of us would admit we are a little superstitious but may not believe that anyone could foretell the future. If we really needed to know the future as regards our business, in particular, we would look at 'trends', and facts and figures on charts and graphs, so we may be able to predict where our business is going, we none of us would trust in an old lady with a crystal ball. If we wanted to be successful in business we would arm ourselves with sufficient knowledge to make it happen, and where else to look for knowledge but on the internet where all manner of business books are online, written by experienced business people who have 'been there-done that'.

The internet is the first place people now go to find something out, whether it be for personal use or for business use, for there is a mind-boggling explosion of knowledge on the internet, most of which we are never going to read, simply because we would need to live to 900 years old to be able to find the time and that's supposing no more knowledge gets added in the meantime. In that 900 years, inevitably, a lot of the information will go out of date, so we need to live another 900 years to catch up on the 'updates'. This could go on forever, for there would always be more knowledge coming along we need to keep track of.

Yes, the internet is a wonderful depository of knowledge, the knack of using it to full advantage is to keep trawling and discovering new web sites and then having found some we like, for fresh new content, regular updates, etc., bookmark them in your browser, so you can find them again.

The future of the internet

None of us are going to live to 900 years, so we need to maximize our time on the internet, for there are approximately three billion web pages indexed by Google, and more are being added every minute of every day, even while you have been reading this.

Tony Dean is a published author and runs a web site at

Through The Looking Glass

Internet 2 will be at 100 times the speed of the current Internet.

Focus on your future vision!

When a Prospect Isn't Worth Your Time

Creating Connections: Making Your Business Truly Multimedia

24 Prophecies fulfilled in 24 Hours

Money Saving ideas

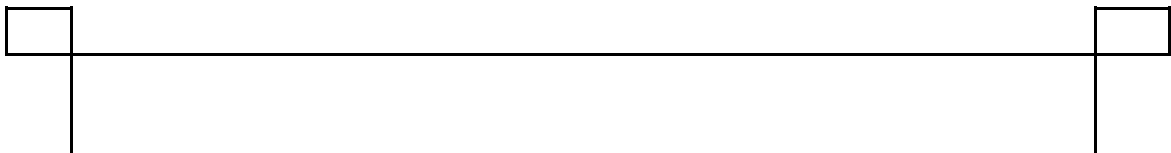
Starting a Successful Retail Business

Auction-O-Matic

Mail Order in the Internet Age



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