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**100% Effective Natural Hormone Treatment**  
**Menopause, Andropause And Other Hormone Imbalances**  
**Impair Healthy Healing In People Over The Age Of 30!**

**Three Faces of SPAM**

**By Sandi Moses**

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Three Faces of SPAM

Like everybody who will ever read this, I get spam in my e-mail. Mine seems to fall into one of three categories. The first is the Nigerian scam about helping some poor, pathetic soul collect megabucks, supposedly from someone who has died and left a fortune. I'm not sure what is worse: that there are people desperate enough to believe those messages, or that there are people despicable enough to prey on the desperate. The net result is the despicable con the desperate into sending money which the desperate will never see again.

The second type comes from people who sound innocent enough. They have a product or a business or a service or something else that is perfectly legitimate. They surf the web, find one of my sites, find the "contact us" link, and send me information about whatever they have to offer. I suppose, in their minds, it isn't any different than walking down the street or going through the telephone book writing down addresses, and then sending out bulk business mail with the same offer. They could get the same information for more money and less time by buying a mailing list. THAT is perfectly legitimate. Harvesting e-mail addresses off of web sites is NOT. Spam is officially defined as "unsolicited commercial electronic mail." The key word is "unsolicited." If I didn't ask for it and you send it anyway, it is unsolicited. When people harvest e-mail addresses off of web sites and then send commercial messages, that, by definition, is spam. I report them to my ISP and you should, too.

The third type isn't so innocent. These people, like the second type of people already discussed, surf the web, find sites, and harvest the e-mail addresses from the "contact us" link. Instead of starting out by sending you what they have to offer, they get devious, sneaky, and just plain under-handed. They send you a message asking for more information about whatever you have to offer on your site. When you graciously respond, it turns out they couldn't care less about what you have to offer. The ONLY thing they want is to confirm your e-mail address so they can start to dump offers on you, hoping you will buy something from them. Nasty trick.

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Let me give you an example from one that once came across my screen. It seemed to be from a nice lady with homey graphics and nice colors in her e-mail. If my memory serves me well, she even stated that she was disabled and looking for ways to earn a living off the internet. In my mind, that's a hard combination to resist. A great deal of effort was put into this to make it sound as if she had built an internet community around her site and services. Maybe she did; I don't know. Anyway, I was naïve enough to respond with the information she had requested. Soon solicitations for this, that, and whatever business offer, etc. began arriving in my inbox. I finally put two and two together and realized that they were from her, but I was still reluctant to report it as spam, so her messages went quietly into the trash. I mean, she seemed SO NICE! Then I got this huffy message, apparently broadcast to her entire mailing list, about how if people didn't want to receive her messages, why didn't they just unsubscribe, etc. It seems quite a few people had reported her as a spammer and she was getting into trouble. It was time for me to respond, so I told her, bluntly, that what she was sending out WAS spam. It was unsolicited. I never signed up to be on her mailing list, and no doubt the people who had

reported her never signed up to be on her mailing list, either. I only responded to a request FROM HER for information and that in no way implied that I wanted to be on her mailing list or that I wanted to receive her offers. She must have gotten the message because I have received nothing else from her.

So how about you? Are guilty of sending out e-mail to people who did not specifically request to receive offers from you or about a business that you represent? If you go around looking for e-mail addresses to harvest for your own purposes, you are guilty of sending SPAM. Instead, post your offers on your web site and market them legitimately. It's the right thing to do. When people fill out your form, they are giving you permission to send them information. Keep a record so you can defend yourself if they ever forget what they did.

If you are on the receiving end of unsolicited offers, go ahead and report them as spam. Don't feel guilty; you are not the guilty party. Just make sure you really didn't sign up for a newsletter or something and then forgot! It is soooooooooooooooooo not cool to report spam that really isn't!

### **A Quick Look At Email Spam Filters**

**By Oliver Turner**

You must be eagerly finding for a way out to stop receiving Spam mails in your inbox. Take a quick look at email spam filters to get some idea on how to check spam. There are a number of email spam filters that you can use in your computer. For official purposes, you have anti server software spam where the spam filter is located in the server level to trap all email spam. They prevent them from reaching your inbox. The email spasm not only slows down the performance of the server, but also occupies a lot of storage space. Emails are the easiest and the best way for these viruses to spread.

#### Working of Spam Filters

Anti spam software and anti spam solutions are essential to aid you in getting a clean inbox. The server spam filter or anti spam server is a software application that scans all the incoming email

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messages. With the help of their configuration, they identify Spam and prevent them from reaching your inbox. The spam mails not only eats away the storage space and make selecting your personal emails difficult, they also can contain viruses. Using anti spam filters is necessary as it saves both your time and money. But even when you are using anti spam filters, it is recommended to check the messages just to make sure that no personal message has been marked as spam. Even the server spam filters marks email as "false positive" to those that are identified as spam, but in reality they are valid messages. There are various anti spam programs that identifies Spam and sends it to the junk mail folder.

Not all spam filters work in the same way. Some of them are pre programmed where the know spammers are inserted. They accordingly block them. Some of the programs filter the emails based on the keywords used in the mails. Some of the email spam filters are configured and you can easily customize it or the network administrator can also customize it according to the requirement of the company.

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