

Time & Money.

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**100% Effective Natural Hormone Treatment**  
**Menopause, Andropause And Other Hormone Imbalances**  
**Impair Healthy Healing In People Over The Age Of 30!**

**Time & Money.**

**By Howard Theriot**

**Time & Money. by Howard Theriot**

Marketing Is Not An Expense. It is an investment. Every advertising dollar you spend is an investment in the future of your company. All marketing projects are developed to serve a specific purpose to introduce, to remind, or to reassure. But, they all must also serve a common goal of building your image for prosperity now and in the future.

Quality Really Is Job One. Got a small budget and a tight deadline? Not a problem, just keep your focus on quality. Put more money and effort into development. A well developed marketing piece aimed at a very specific audience will do a great deal more for your bottom line than a poorly produced piece targeted at the masses. When you opt to put quantity before quality just to get things done, you'll see your profits and your future slip away.

The Clock Is Ticking. It's a funny thing, but it never seems to fail. So many people jump into the projects with the tightest deadlines full of half-thoughts, dictate what must be done, and then change everything when there's no time left. Boom! You rack up revision charges for changing the project, rush charges for creating a time crunch, and you risk missing the deadline making the entire effort a total loss. And on top of all that, you still pay for the unused work. Even being generally unorganized will likely create the need for additional administrative tasks, resulting in additional billable time and delays in production.

**Make Money From Google Or Yahoo. P/T**

**By Conrad Sear**

This is how I make money part time. I created my own network over the course of 6 months. Creating web site after web site. On each one of these web sites I add advertising. Small unobtrusive ads. I add banners from affiliates & traffic programs & viral programs.

It all sounds simple so far, right?

## Time & Money.

Well, it is. Until you go to your accounts & check for balances. You find you are not making what you thought you would. You may even say "why did I bother."

This is all okay. We all go through this. This is the learn curve. Easy money really only comes after you have the knowledge & experience. Stumble 100 times, hit the big one once.

This is how it worked for me. Follow some rules & facts.

### Facts:

1. websites take time to build popularity by search engines. 2. you must Search engine optimize your keywords & content. 3. read, study, learn from others. 4. you don't have to spend a lot of money on promotion. 5. find solid proven programs to build from first, then add your ideas & make it more of your own. 6. most everything is free on the internet, find it!

### Rules:

1. The web doesn't care who you are! 2. Search engines only care about the balance between content, keywords, link popularity, traffic, and relevance. 3. 80% of your traffic will come from search engines. 4. it's a numbers game. The more traffic to your site the more likely to convert sales, clicks, & sell advertising space. 5. MORE IS BETTER. Make multiple web sites. Have lot's of content. Link to thousands of sites.

Take all of this & go sign up for Google Adsense & Yahoo Publisher and anyone else you can. You should have multiple rivers of revenue. DON'T put all your eggs in one basket. Having multiple AD revenues will greatly expand your base.

Google pays best right now. Yahoo is good. Affiliate programs are subjective. You must fine tune & match relevant content. But they work.

These are the basics. Now go out there & find your niche. Over time you will have built a tiny empire.

Conrad Sear has been a web developer for 14 years. He now manages a startup SEO company called

. Their growing list of clients are all making to the top with his guidance.

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