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TimeShareSaver.com Launches "Hot Deals" Search

By Katie Glaser

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January 19, 2004, Virginia Beach, Va. - TimeShareSaver.com (www.TimeShareSaver.com), an online forum for the selling, buying and renting of timeshare properties and a division of Trader Publishing Company, today announced a new "Hot Deals" search, which features bargain-price timeshare properties for sale and for rent.

The "Hot Deals" search allows prospective timeshare buyers and renters to find bargain timeshares in the U.S., the Caribbean, Mexico and more. The "Hot Deals" are determined by those timeshare properties that have a sale price and/or rental rate that is significantly lower than others in their respective markets. This search option will efficiently and more quickly allow our visitors to pinpoint hundreds of the most affordable timeshares to rent and buy worldwide. Visit <http://www.timesharesaver.com/find/hotdeals> to view the "Hot Deals" search page.

"We are excited to have this search option for our users," said TimeShareSaver.com Business Development Manager, Henry Yates. "It provides our users with a quick link to discount timeshare properties and provides our clients with strong exposure as this is one of the more popular pages on our site."

Through the use of a classified advertising system, TimeShareSaver.com visitors can complete their transactions quickly and affordably. Sellers are able to take advantage of a cost-effective alternative to newspaper and magazine advertising and receive optimal exposure to potential buyers.

Headquartered in Virginia Beach, Va., TimeShareSaver.com is part of Trader Electronic Media's family of over 20 Web sites, which includes TraderOnline.com. Trader's high-traffic Web sites receive millions of visitors each week. The sites cover virtually every used vehicle and general merchandise category, including apartments, homes, employment and timeshare lodging. Trader Electronic Media is a division of Trader Publishing Company. For more information about TimeShareSaver.com, call toll free 866.881.4860 or visit www.TimeShareSaver.com.

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Top Ten Most Searched States for Online TimeShares in 2003

By Katie Glaser

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January 13, 2004, Virginia Beach, Va. - TimeShareSaver.com (www.TimeShareSaver.com), an online forum for the selling, buying and renting of timeshare properties and a division of Trader Publishing Company, today announced the most-searched states on TimeShareSaver.com in 2003 were Florida and Hawaii.

Recent data show the top ten most-searched states on TimeShareSaver.com in 2003 were Florida, Hawaii, California, South Carolina, Colorado, Virginia, North Carolina, Arizona, Tennessee and Nevada consecutively.

While TimeShareSaver.com features a national listings database as well as listings worldwide including the Caribbean and Mexico, this information corresponds with markets that are historically destinations of interest to timeshare users according to Interval International's Future Timeshare Buyers: 2002 Market Profile. Further, according to comScore Media Metrix, in December 2003, 17% of the total Internet audience was researching real estate.

"We are very pleased that consumers are using TimeShareSaver.com when researching timeshare properties," said Henry Yates, business development manager of TimeShareSaver.com. "This shows that more and more travelers are using the Internet as a key resource when searching for timeshares to buy and rent."

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