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**Tips For Writing Articles Online**

**By BB Lee**

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Tips For Writing Articles Online...  
by BB Lee (C)2003

I've written and published over 30 articles in SmallBizBits and other publications online. I've also published family parenting articles, several romance articles, and a dozen travel articles in print media. When I first approached the Internet market I was unsure if the same article format was acceptable on the Internet.

So, I certainly understand when new article writer's say they don't know how to approach the Internet crowd with their material. Or exactly how to structure their articles properly.

Here's a few important things to consider:

First you must know the popular article types.

- The List Article.
- The How To Article.
- The Information Article.
- Combination Of All The Above.

The List Article is written to answer a specific problem. One problem might be what software is available to fight spammers(email sent by unscrupulous marketers). You would start with your lead statement, background, and then list the top ten software programs available, with a brief description and link to the web site. Then, stop after

the end of the list or wrap it up with a thoughtful quote or whatever is appropriate.

The How To Article is written to show the reader how to handle a specific problem. Let's use spam (unsolicited e-mail) as our very popular topic. In this type of article you would start with a brief introduction, background sentences and list specific instructions on how to fight spam. For instance detailed instructions on setting up spam filters in your email program. Then wrap your article up with a quote or other appropriate conclusion.

The Information Article is written to inform the reader on the latest up-to-date information on a specified subject. Another hot topic laws passed to help online business owners fight spammers. You would begin with an interesting lead sentence. The necessary background. A discussion of the recent changes and provide relevant quotes and links to specific laws on spam. Finally, wrap the article up with an appropriate conclusion.

All three article types are very popular online. You might use one specific type of article or a combination of all the above. I am positive one of the article forms will immediately fit your writing style. Try using that style with confidence. Once you've gained experience dabble in all the article formats to keep your article writing style fresh and energized.

Once you hit your writing stride ideas will pop out of your surroundings, online, in conversations, emails, newspapers, newscast, pop culture events, latest tech news, everywhere!

And after composing your gems submit them to these popular online article directories.

<http://www.makingprofit.com>  
<http://www.ideamarketers.com>  
<http://www.marketing-seek.com>  
<http://www.goarticles.com>  
<http://www.jogena.com>

And don't forget to add your resource box. This will contain all your important contact information.

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BB Lee is the editor/publisher of SmallBizBits home based business newsletter and a freelance writer.

## **Become an Expert: Write Articles**

**By David McKenzie**

### **Become an Expert: Write Articles by David McKenzie**

What is one of the best ways to become an expert in your chosen field?

It is to write articles on the internet.

I have been writing articles online regularly for about 4 years and I am constantly amazed at the exposure I get for myself and my online businesses.

I am even more amazed at how little expense is involved in getting this exposure. I outlay no money at all. All it costs me is the time to write the article and submit it to article resource sites.

Now, after writing articles for years, people refer to me as an expert. It's certainly nice being referred to in that way.

If you are intimately familiar with a subject and write articles regularly about that subject then YOU can become an expert.

Here are some of the direct benefits I have received by being referred to as an expert:

1. Enormous free exposure for myself and my online businesses. By writing free articles I get featured in dozens of ezines.

## Tips For Writing Articles Online

2. Articles published in some really big ezines. (greater than half a million subscribers) This can provide an instant large hit of traffic and sales.
3. Increased sales of my products. People buy from people they know and trust.
4. Joint venture opportunities that would not have come along if not for my articles.
5. A constant, regular stream of traffic to my web sites. By writing articles on a regular basis it ensures traffic to my sites never stops.

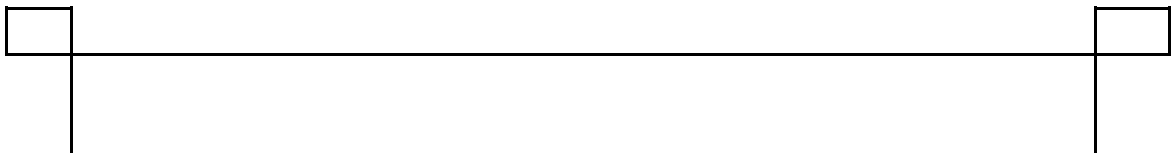
If you run an online business that is content rich and are not writing articles then you are probably missing out on increased visitors and sales.

Write articles regularly and you too can become an expert in your chosen field.

David McKenzie is offering a Free Email Course "5 Secrets to Making Money Writing Free Articles"==> <http://www.brisney.com/how-to-write-free-articles.htm> Click now for your FREE course!



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