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**100% Effective Natural Hormone Treatment**  
**Menopause, Andropause And Other Hormone Imbalances**  
**Impair Healthy Healing In People Over The Age Of 30!**

**To Blog Or Not To Blog**

**By Jim Edwards**

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Web logs, commonly referred to as "blogs," represent all the rage right now in online publishing.

Not really a newsletter or traditional html page publishing, blogs resemble more of a web-based diary where the creator records their thoughts, posts links, or responds to questions.

With so much confusion online and an absence of "personal touch," blogs stand to actually bring back some humanity to the web by allowing people of like minds to come together.

**\*\* Why Blog? \*\***

As the sea of information on the World Wide Web gets larger and deeper, people starve for knowledge.

It's a fact that most human beings learn better when someone else shows or tells them how to do something, or explains what something means and its impact on their lives.

People sitting around a fire and passing information one to another is as old as human history, and with blogs you can do the online equivalent.

Blogs allow you to do everything from staying in touch with family members to building a world-wide following of loyal readers based around a hobby or your profession.

### \*\* Monologue or Dialogue? \*\*

You basically have two choices when it comes to your blog.

You can set it up so only you can post to the blog and viewers just read your posts, or you can allow your audience to comment on your posts and create a dialogue with them.

Which model you choose comes down to your purpose for the blog.

If you want to get feedback from customers, family members, friends, or subscribers, then allowing them to post will add a tremendous dimension to your communication.

If you want to keep it simple, then start out with a blog where you post and others only read.

### \*\* How Do You Set Up a Blog? \*\*

Log on to [Blogger.com](http://Blogger.com) to set up a free account (monologue type).

With absolutely zero experience and without reading the help files, I set up my blog – [www.ebookblog.com](http://www.ebookblog.com) – in about 5 minutes.

At first I just posted a few old articles to fill in content and see how the process worked.

Lately I've gotten the "blogger bug" and plan to start posting several times a week.

Though my blog gets posted on my own website, [Blogger.com](http://Blogger.com) also allows you to post to their server so you don't even need a hosting account to set up your own blog.

You can get a more full-featured blog (dialogue type) from [MovableType.org](http://MovableType.org).

There you have the option of getting their software installed on your server or obtaining a very reasonably priced account hosted on their servers.

## To Blog Or Not To Blog

Either way you choose, posting rates as simple as typing into a web form, clicking a button, and your articles and comments automatically get posted to your blog (no html or ftp skills required).

If you want to find one of the thousands of blogs online about everything from cooking to puppy potty training, log on to:

www.daypop.com  
www.blogsearchengine.com  
www.feedster.com

You can easily and quickly search through rapidly expanding databases of blogs open to the public.

Jim Edwards is a syndicated newspaper columnist and the co-author of an amazing new ebook that will teach you how to use free articles to quickly drive thousands of targeted visitors to your website or affiliate links... <http://www.turnwordsintotraffic.com>

### **Blogheads**

**By Chris McElroy AKA NameCritic**

For those of you who haven't yet started a Blog, you won't understand. You weren't there man! Just trying one Blog will get you hooked. Sure, you say you're just experimenting with blogging.

Then soon, you are blogging everyday. You wake up trying to search around to see who has commented on your Blog. Then it gets to be a 3 or 4 blogpost a day habit, and you're still saying, "I can quit anytime I want".

Then you decide to try different types of Blog. You have your personal stash Blog, then a joke Blog, then another one on a different topic. Now when you aren't doing your own Blogs, you getting into other people's Blogs and commenting more and more.

You're telling everyone how they should try Blog. Pushing Blog to kids. Google and Yahoo are telling you how much you can make dealing Blog. Then there you are the local Blog dealer.

On every corner of the search engine, selling Blog. Looking at your statistics to see how many people tried your Blog, how long they were blogged in, which blogposts they were doing. Now you are hooked for sure. People walk by you now, your friends, family, and you overhear them calling you a bloghead.

You're hanging out with other blogheads, sharing Blog, linking your Blog to theirs, trying to hook more people on Blog. The blogposts have got you man. Nothing you can do but keep on blogging.

## To Blog Or Not To Blog

Even this article you are reading right now, you're thinking of which of your Blogs you are going to post it on for other Blogheads to read. If you don't have a Blog for this article, then you can start one all about being addicted to Blogging.

Google or Yahoo will front you the contextual stash to cut your Blog with, so just one more Blog won't hurt you. Go ahead. Start another Blog.

Then you get so hooked on Blogging you start your own Blog about how to find more Blog. You get all the Blogheads to ping your new Blog search Blog. Oh, yeah man, the pings. The pings are the best, man. You don't know what it's like to get pinged by the Blogs, man. It's out of this world!

Next you start yet another Blog to teach others the best way to Blog. You become a Blog Connoisseur. A Blog Guru. A Blog Consultant. A Blog Expert.

You really know you're a goner when you start to host Blogs. Your own Blog Party or commune. Yeah, that's it, Blog Commune, like MySpace, but really my own space. That's when you're no longer just the local Blog Dealer, you are supplying the Blog Dealers. A bigshot now.

Hey, man I got this new thing here. An AutoBlog. Man, an AutoBlog is to blogging what the bong was to . . .well, you know. All you gotta do is log in and push a couple of buttons and you get more Blog!

Wow, man, you haven't tried Blog yet? You really gotta get with the times, man. Blogging is the bomb.

Chris McElroy AKA NameCritic is an official Bloghead, AutoBlog Dealer, and a Blog Host. He hangs out on the corner of

and

Come see him to

learn how to get some Blog of your own. AutoBlog info at



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