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100% Effective Natural Hormone Treatment
Menopause, Andropause And Other Hormone Imbalances
Impair Healthy Healing In People Over The Age Of 30!

Top 15 Ways to Promote Your Website

By Geraldine Jensen

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1. Get a high Page Rank in Search Engines. It is important to optimize your website for best results:

Title Meta Tags should include your website's top keywords. For example, if you have a Hawaii travel site it should include the keywords: Hawaii travel

Description Meta Tags should also include the same keywords

Keyword Meta Tags should include your keywords in various forms, but not more than 5 times, otherwise; the search engines will penalize you for spam. For example; cheap Hawaii travel, airfare to Hawaii, Hawaii hotels, cheap travel, Hawaii vacations,

Use the Alt tags of images to emphasize your keywords. For example, a picture of palm tree could be alt="Hawaii travel plan"

Submit to search engines monthly, but not more than that, unless you make major changes to content. Be economical, buy and use your own software to submit to search engines. For example, Advanced Site Submitter software submits to the main 66 search engines.(see <http://www.webmastersprofitpak.net>)

Be sure to include a paragraph about your website which includes your key words towards the top of your website's home (index page)

2. Join Online Forums

Discuss issues that relate to your website.

Be sure to use a signature that includes your website address and motto

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Do not spam forums or they will ban you from participating

3. Buy Traffic. Popunders, Paid to Click, etc. will bring some visitors, but most of all, they help you get a better Page Rank which is in part based on average number of "hits" and visitors to your site. Get 10,000 visitors for \$22.75

4. List product for sale on ebay.com, bizrate.com, and amazon. Having links on websites with high page rank increases your page rank.

5. List your website with directories such as DMOZ. Do a search for websites with directories which relate to your website. For example, "travel directories" put it in quotes, and you will get back sites which include those exact words.

6. Advertise in ezines which target your customers

7. Use Pay Per Click Advertising– Google adwords, Overture, Momma, Kanoodle and more.

8. Get listed in Google's Froogle for free

9. Set up link exchanges with websites that target your customers. Try to get websites with a high Page Rank to exchange links with you.

10. Pay for banner or text links ads on pages with high Page Ranking to improve your Page Rank

11. Join a Webring

12. Send Our news Releases once a month

13. Ask website visitors to sign–up for a news letter or special offer emails. Use free gifts as an incentive to get customer to sign– up software downloads make great incentives and bonuses.

14. Nominate your site for awards

15. Do off line promotion, T–shirts, bumper stickers, and newspaper ads to name just few.

More Info at <http://www.webmastersprofitpak.net>

Geraldine Jensen is the owner of several ecommerce websites. She is the publisher and editor of <http://www.familiesonlinemagazine.com>, which was chosen as Hotsite by USA Today in October 2004 due to it diverse opinions and good content. She was Webmaster for a nonprofit organization for 10 years. Her newest project is Today's Family Forum. contact her at gjensen@familiesonlinemagazine.com

What is an Affiliate Program and How Can It Make Me Money?

Top 15 Ways to Promote Your Website

By Lori Redfield

You may have heard the buzz terms, 'affiliate programs' or 'associate programs'. Chances are you think of them in one of two ways, either - it's got to be another one of those Internet 'work at home' scams. Or, "That's just out of my league."

Promoting affiliate programs is in fact an attractive and viable way to initiate multiple residual income streams. It's not a get rich quick scheme. In fact, to be successful it takes a great deal of work and persistence. It also requires flexibility and an inquisitive nature that embraces trying new ways of marketing until you find something that works for your target audience.

What is an affiliate program? Thousands of established businesses set up affiliate programs in order to have people like you promote their products or services. When you sign up for an affiliate program you are given a link with your own unique id embedded into it.

With your own unique link it then becomes your job to promote the affiliate program and drive traffic to the businesses website. You never handle sales or products, but each time an interested prospect visits the website through your link and actually purchases something you earn a commission.

One of the most effective ways to promote affiliate programs is to find a subject that you are passionate about. Something that (humility aside), you may even consider yourself an expert of. Take that subject and develop a website that is devoted to it.

Building a website does not have to be intimidating. There are a tremendous amount of resources available to you to help you build one. You could also have the template of a website designed for you, or you could purchase a website at a price that may surprise you.

Once you have your website built, you will submit it to the major search engines and every day set some time aside to promote your website. At the same time, find affiliate programs that complement your content and add their banner ads or text links to your website.

Working with a subject you love insures that you won't become bored with the website. The more content that you add to your site and the more you promote it, the more traffic you will get. It could take a good year to get the site to the point where you are actually surprised at how well it is doing. At that point, it seems to almost effortlessly improve itself.

The key is to draw your visitors to the website because you have terrific content. It is even more effective to offer a newsletter that your visitors can opt-in to. This way you can send them monthly newsletters with articles that will interest them, convincing them to frequent your site over and over again. You can also include the affiliate program links in your newsletters as well.

In the end, you have indulged in promoting a topic that you are knowledgeable and passionate about; while at the same time have initiated a residual income from.

Now you will have even more expertise and confidence, and the next site will be a piece of cake!

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Lori Redfield is a freelance Internet entrepreneur. She and her husband work solely from home and support their family of five comfortably - with plenty of time for play!

You can obtain more information by visiting her websites,

and

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What is an Affiliate Program and How Can It Make Me Money?

Free \$50 yahoo search marketing credit

Website Promotion Strategies To Boost Your Internet Marketing Business.

Traffic Is The Key To Your Website's Success

Eight Simple Ways To Use Promotional Products Online

147 Killer Epublishing Strategies

The Gurubuster Doubler

Article Cash

Clickbank Automation System

Profit Pulling Reports



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