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## Top 7 Reasons Why You Should Be Promoting Guerrilla Marketing Bombshells

By Sid Hale

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You probably heard all of the buzz about Guerrilla Marketing Bombshells (GMBS) during the pre-launch.

Billed as "the world's first Guerrilla network marketing company, it is a joint effort of Mark Joyner and Jay Conrad Levinson.

GMBS has been out of pre-launch long enough that I thought perhaps it was time for someone besides Mark to go on record with their impressions of the program.

#### 1. Guerrilla Marketing for the New Millennium

This section is really the latest addition to Jay Conrad Levinson's famous Guerrilla Marketing Series.

It is presented as a Primer, so the tendency is to read this section once, and go on to the other benefits of GMBS. In reality, this is a reference work that should be referred to over and over (presuming you won't be able to memorize it all), in the course of defining, launching, and maintaining your Guerrilla Marketing Campaign.

## 2. Jam–Packed Monthly Newsletter

Not two articles and four ads!! We're talking content!

The typical monthly issue of BombShells contains around 30 short articles and/or interviews (including 4 or 5 videos), covering a broad range of marketing topics. Let's face it. You can't put that many articles in one issue, just covering Search Engine Optimization (as an example).

There's bound to be something here for anyone needing

marketing advice, and these are archived so you can refer back to them over and over.

## 3. Coaching Forums

This is often mistaken as being the whole program. Well, the 2 coaching forums are important (and unique) – and the very nature of a forum makes for a lot of dynamic content and a tremendous educational resource.

The first forum consists of coaching for any business (online or off), and the second is targeted at marketing the program itself. These are moderated by Jay Conrad Levinson and his staff of Guerrilla Marketing coaches, but allow any member to post their own solutions for another member's questions.

The combination of expert coaches and member inputs all comes together in the form of general Guerrilla Marketing solutions that apply to almost any business, as well as very unique solutions to fit a particular line of business, geography, etc.

The sense of community that is fostered by membership participation helps create offline relationships where one member may have a unique talent or experience that can be shared with another, and successful Joint Ventures have already been formed between members that otherwise may never have found each other.

## 4. Weekly Live Chat

I normally find chat sessions to be very difficult to follow. Everyone seems to "talk" at once!

With the moderated form of chat used in GMBS, Jay Levinson and Mark Joyner can focus on responding to one questioner at a time, so the whole "conversation" holds together better and is much easier to follow.

Of course, that's just logistics. The real value here is immediate feedback from the best in the business. Oh, and like the monthly Bombshells, transcripts of the Weekly Live Chat sessions are also archived on the member site.

### 5. Exclusive Marketing Rights!

Here's where it gets interesting!

The above features are the most important, because they are the product, and bring great value to any business of any size. No business survives without marketing, so the market for these resources is limited only by the number of businesses, globally.

If your business happens to be marketing, and marketing tools and information – membership in Guerrilla Marketing Bombshells offers some unique opportunities. Besides benefiting from the use of these resources like any other business, you are automatically a member of the GMBS affiliate program.

This means that you can market the program itself, but it goes further than that. Since membership in GMBS is required, you won't be competing with those that market every FREE to Join affiliate program. While generally, I don't believe you should pay to serve as a part of the sales force for any product – I have no problem at all paying the monthly fee for access to this product, and it means I also benefit from having fewer competing marketers of this same product.

In essence, if (like me) you supply marketing tools and information, a GMBS membership also makes you a member of a pretty exclusive affiliate program.

## 6. New Products

Mark Joyner has stated that all of his new product efforts will be released exclusively through Guerrilla Marketing Bombshells.

For the Affiliate Marketer who joins GMBS, this translates to:

A rather exclusive affiliate agreement for each of those products, as well!

The first of those (just released) is Web Hit Machine (more info at <https://www.gmktgb.com/order/ref.php?u=viralads>).

Unless you are reading this in my own newsletter, you have already been "touched" by Web Hit Machine.

You see, I planned to review GMBS a little over a

month ago, but just as I was ready to publish – the imminent release of Web Hit Machine was announced. Web Hit Machine is the first discrete product offered by GMBS (above and beyond the program itself), so I decided to wait until I had the opportunity to evaluate it. When I saw Web Hit Machine, I was very impressed (and even more so once I started using it), so I decided to use this article as my own pilot test of this new product.

Mark Joyner has also stated that a new, better version of his popular ROIbot product will also be available for promotion through GMBS.

As Mark is one of the most prolific internet marketers, and he has put himself 100% behind Guerrilla Marketing Bombshells, I expect much more to come in the future.

## 7. Promotional Assistance

I have not dwelled on the fact that GMBS uses a multi-level marketing model for affiliate compensation (and I won't), as that would just lead us into a discussion

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of the compensation scheme – and you can see that for yourselves at <http://www.gmktgb.com/page/viralads>.

It is important to understand, though, that it works through a very narrow forced matrix – creating a very real possibility of spillover. In fact, people who signed up directly under GMBS after pre-launch, have been assigned to top producers as an incentive.

Besides the sales page, you won't see a lot of the more common sales aids for GMBS. For instance there are no banners.

What you will find, instead, is a 5 step quick start process that includes a subscription form for Guerrilla Marketing Daily (GMD). GMD is a daily "quick bite" containing a specific marketing tip that is sent on your behalf to any subscribers that opt-in through you. GMBS will then continuously market to that subscriber on your behalf.

Other forms of promotion are, of course, encouraged – but they will take creativity and ingenuity on your part. You won't build a down line for this by slapping banner ads up on a lot of free sites.

Remember the 2nd of the forums on GMBS? It is dedicated to helping you formulate and execute creative marketing campaigns for GMBS, itself.

In conclusion,

Guerrilla Marketing Bombshells is, perhaps, the most beneficial resource available to marketers in any line of business.

The quality of this resource has previously been out of the reach of small to medium businesses, but internet technology and the design of the Guerrilla Marketing Bombshells program make access to premium marketing advise affordable to those businesses today.

This quality of product, and huge market size have been rare in most offers promoted using the multi-level marketing model, and these will be the factors

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that make Guerrilla Marketing Bombshells a long-term success.

Sid Hale is the Founder of ad-CLiX.com (a free web traffic exchange program) and author of the "Insider's Guide to Affiliate Showcase". He has consulted in Information Technology to medium and large business for decades, and has been active on the internet since 1995. Sid also publishes his own internet marketing eZine, available at:

<http://ad-CLiX.com/newsletter>

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### **GUERRILLA MARKETING**

**By MARK JOYNER/J.CONRAD LEVINSON**

GUERRILLA MARKETING by MARK JOYNER/J.CONRAD LEVINSON

Give us 28 Minutes a Month and We'll Skyrocket Your Sales – for Any Business

Do you want to increase your sales?

No matter what your product or service, we guarantee that in only 28 minutes a month we can skyrocket your sales well beyond what they are now.

Would you also like free personal coaching from the most sought after marketing consultant in the world and his hand-selected team of Guerrilla Marketing Coaches? (His client list reads like an A to Z list of the biggest companies in the world from AT&T and America Online to United Airlines, Volvo, and Westin Hotels.)

Jay Conrad Levinson and Mark Joyner have teamed up to create a monthly service that is guaranteed to increase your sales. In fact, they'll even let you try it for the first month free.

Jay Conrad Levinson is the author of the best-selling marketing book of all time: Guerrilla Marketing.

Mark Joyner is the #1 International Best-Selling author of MindControlMarketing.com, and the CEO of Aesop.com.

Together they have created a new monthly service called Guerrilla Marketing Bombshells that has

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business people around the globe raving.

"Subscribing to Guerrilla Marketing Bombshells is the opportunity of a lifetime -- take it!"

David Garfinkel, co-author, eBook Secrets Exposed

"If you want to earn more money and skyrocket your sales, this is your best bet. Jay's Bombshells are just what every business needs to blast us to ever higher levels of marketing success."

John Caple, author of Trust Me

To learn more, simply visit the following site:

<http://www.gmktgb.com/page/PEACEMAKER1>

Hint: your first month is free and you get instant online access.

P.S. Once you've signed up, please call me or email me and I'll help you get started: YOUR NAME, YOUR EMAIL, YOUR NUMBER

AUTHOR OF THE #1INTERNATIONAL BEST-SELLER:MINDCONTROLMARKETING.COM,AND THE AUTHOR OF THE "GUERILLA MARKETING"BOOK SERIES.



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