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Top Secret Tool Builds Traffic

By Larry Johnson

Is it possible that today's internet marketers are missing one of the best, most powerful marketing methods available to them today.

Something that is lying right under their noses and still they have overlooked it.

Something that is free, yes I said it, "free", and they have missed the opportunity to seize it and use it to its fullest.

There are many methods of promotion available on the internet and off line too. For several years I have tried just about everything, but there is one that I have not utilized fully. Along with others, I had underestimated the value and power of a press release.

Many entrepreneurs are not using the best promotion tool available, according to one expert in the field. Angie Dixon, the Press Release Diva, advises that press releases are the best marketing tool most people aren't using.

A well-written press release, distributed by the several high-quality free press release distribution services on the Net, can bring a wave of traffic, says Dixon.

"I recently ran a press release through a free service. The release was picked up by Google Alerts. I got a subscriber every 87 minutes for 24 hours. I couldn't buy that kind of result," Dixon says.

Yet most entrepreneurs aren't using press releases at all, or aren't using them correctly. This is all about to change.

Dixon gives two reasons for this. Many people, she explains, aren't aware that press releases can be such a powerful marketing tool. Others know about press releases but do not know how to write an effective release.

Top Secret Tool Builds Traffic

Angie Dixon, the Press Release Diva, offers an interactive online course in press release writing. You will discover all of the necessary skills and tools to develop, distribute and track your press releases.

The additional traffic you will receive from the press releases will be welcome and best of all it is free.

Angie Dixon is the Press Release Diva. Learn more about Angie Dixon's online interactive course, visit:

<http://ultimatetools.net/t.cgi?PRcourse>

The first session begins January 16. Course openings are

limited. Enroll now. This article may be freely reprinted as long as this resource box remains intact.

Free Source Of Traffic And PR

By Mike Francis

There are numerous sources of free traffic on the web, but recently I noticed one source that is underused by webmasters. You wouldn't even suspect, but you can get both free traffic and links on good PR sites the easiest way possible.

The answer? Top sites. Yes, top sites. There are a lot of top sites around the internet, covering all imaginable topics, from shopping to traveling, to adult sites to forums. They are easy to get in, and usually if they are good you will receive targeted traffic, meaning that the people that came from there really want to see your page.

So why so few webmasters use them? The answer is that most top sites require you to put a little piece of code on your site. Now there are people that say they don't want to put ugly looking buttons on their sites, there are people that say that they don't know how to put the code, and some even say that they will lose PR to put a sitewide link on their site.

If you take a moment to think about all of this, you will see that they are all nonsense. First of all there are thousands of top sites, so it's impossible for you not to find a button you'll like. Secondly it's easy as pie to put a piece of code on your page, and if you don't know how to do it, you can ask somebody. Third, you won't lose PR, instead you will get targeted legitimate traffic and a good PR incoming link if your site is good enough to be on the top page.

Let me teach you a little secret that few people know. You can get around of putting the "ugly" looking button on your site. How? Easy, just add a new page to your website, and put all the codes there, you can name it "partners" "topsites" or any other name you like. You will still be listed in the top sites, you will receive traffic and a link on their pages, so the purpose is served.

Did I make you want to go and join top sites? Then just open up your browser and search the internet for top sites and other keywords related to your topic and happy joining.

Mike Francis' page :

<http://www.pegasusdirectory.com>

is a free web directory, that helps webmasters

increase their traffic and get known on the internet. For more quality directories try

<http://www.topdirectorys.com>



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