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Top Ten Most Searched States for Online TimeShares in 2003

By Katie Glaser

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January 13, 2004, Virginia Beach, Va. - TimeShareSaver.com (www.TimeShareSaver.com), an online forum for the selling, buying and renting of timeshare properties and a division of Trader Publishing Company, today announced the most-searched states on TimeShareSaver.com in 2003 were Florida and Hawaii.

Recent data show the top ten most-searched states on TimeShareSaver.com in 2003 were Florida, Hawaii, California, South Carolina, Colorado, Virginia, North Carolina, Arizona, Tennessee and Nevada consecutively.

While TimeShareSaver.com features a national listings database as well as listings worldwide including the Caribbean and Mexico, this information corresponds with markets that are historically destinations of interest to timeshare users according to Interval International's Future Timeshare Buyers: 2002 Market Profile. Further, according to comScore Media Metrix, in December 2003, 17% of the total Internet audience was researching real estate.

"We are very pleased that consumers are using TimeShareSaver.com when researching timeshare properties," said Henry Yates, business development manager of TimeShareSaver.com. "This shows that more and more travelers are using the Internet as a key resource when searching for timeshares to buy and rent."

Through the use of a classified advertising system, TimeShareSaver.com visitors can complete their transactions quickly and affordably. Sellers are able to take advantage of a cost-effective alternative to newspaper and magazine advertising and receive optimal exposure to potential buyers.

Headquartered in Virginia Beach, Va., TimeShareSaver.com is part of Trader Electronic Media's family of over 20 Web sites, which includes TraderOnline.com. Trader's high-traffic Web sites receive millions of visitors each week. The sites cover virtually every used vehicle and general merchandise category,

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including apartments, homes, employment and hotel lodging. Trader Electronic Media is a division of Trader Publishing Company. For more information about TimeShareSaver.com, call toll free 866.881.4860 or visit www.TimeShareSaver.com.

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Top Ten Most Searched Cities in 2003 for Online Hotel Listings

By Katie Glaser

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Top Ten Most Searched Cities in 2003 for Online Hotel Listings

January 19, 2004, Virginia Beach, Va. - RoomSaver.com, the Web's most comprehensive source for hotel discounts, today announced that RoomSaver.com's (www.RoomSaver.com) most-searched cities for discount hotel coupons in 2003 were Orlando, Fla. and Las Vegas, Nev.

Recent data show the top ten most-searched cities on RoomSaver.com in 2003 were Orlando, Fla., Las Vegas, Nev., Miami, Fla., Fort Lauderdale, Fla., New York, NY, Kissimmee, Fla., Los Angeles, Cal., San Diego, Cal., Tampa, Fla. and San Francisco, Cal.

While RoomSaver.com features a national listings database as well as Canadian provinces, this information corresponds with markets that are historic strongholds for RoomSaver.com's affiliate travel guides, Traveler Discount Guide, Travel Saver Guide, U.S. Travel Guide and Travel Coupon Guide. Additionally, these top destinations correspond with those that are characteristic of International travelers, according to the "Top 10 U.S. City Destinations for International Travelers, 2000" from the Travel Industry Association of America (TIA).

"We are very pleased that search activity on RoomSaver.com is increasing," said Brad Petersen, business development manager of RoomSaver.com. "This shows that more and more travelers are using the Internet as a key resource when searching for hotel discounts."

Designed to be the Internet resource for value-conscious travelers, RoomSaver.com provides travelers a user-friendly way to browse over 9,000 listings and easily navigate the detailed results. Additionally, travelers can join the Travel Club and receive weekly e-newsletters advising them of the week's lodging specials as well as save coupons to their online coupon book from session to session and throughout their membership.

Headquartered in Virginia Beach, Va., RoomSaver.com is a leading provider of online hotel coupons. As a division of Trader Publishing Company and part of Trader's family of over 20 Web sites, RoomSaver.com provides a comprehensive hotel coupon database for travelers while serving as a

convenient and effective advertising forum for hoteliers and affiliate travel businesses. For more information about RoomSaver.com, call toll-free 800.766.6728 option 3, e-mail marketing@roomsaver.com, or visit www.RoomSaver.com.

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