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Tour Operators Choose Topax

By Freelance Writer

In the modern age of tour operator and wholesale management, customer service and streamlined operations become increasingly critical as a business grows. In order to reach full potential in sales, comprehensive integration and simplicity in ease of system use, along with full expertise in industry support, is a must. Reduction of manual tasks allows more time to focus on customer relations and service. An exciting step into the future of integrated software and systems designs has led to operator and user simplicity in an all-encompassing tour operator system. Formula Travel Solution (FTS), the leader in tour operator system design now provides cutting-edge quality, comprehensive end-to-end service allowing even growing companies to use a state-of-the-art tour operator solution. TOPAX Management includes real time sales and IT support, flexibility of management, multiple document creation to customer & vendors on a single operation. It also provides reservations and management of planning, quoting, booking and costing, pricing, inventory, allotment, accounting and reporting.

The accounting module is most impressive, boasting powerful operational accounting, receivables and payables, commission levels, updated exchange rates, balance PNR accounts and generation of accounting reports. The system enables accurate tracking of revenues and profits from sales activities, and customer's outstanding balances, to keep your cash flowing and your payments timely. Advance deposits and cash payments are automatically credited to the customer account.

TOPAX Management helps you to build higher value as a distribution channel for your suppliers, and your entire supply chain benefits as a result. It enables you to search many suppliers' inventories at the same time, exponentially increasing information availability and ensuring the best value. In this way, you are able to constantly expand your product offering and increase the number of transactions on your system. Strengthening your ability to negotiate prices and rates in this way enables you to enhance your competitive advantage.

TOPAX is a comprehensive application specifically designed, and customized to the tour operators' specific needs. As an all-encompassing tour operator management system, TOPAX management platforms provide the necessary quoting, hotel and flight reservations, packages, tours, transfers, car rental, and more for FIT's and groups. This tour operator software can be used on an ASP model where the user actually pays only low monthly fees. FTS maintains the software on a central server

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location, and they use IBM reliable hardware. Internet access to the system is available for any authorized remote user, from anywhere, anytime, 24/7. In many cases, you don't have to outlay valuable capital for expensive software and hardware; you also don't have to support an expensive IT staff and department. You can use the same world-class systems that the leading tour operators have used for years, and do so without worrying about your bottom line.

With the highest technological application offered in the industry today, the software for tour operators offered by TOPAX enables quick and efficient improvement of operations, manage allotment, expands product offerings, add pricing models and generates more bookings.

Written by

<http://www.formula-travel.com>

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of advanced tour operator software & Airline Systems. Formula Travel offers comprehensive technology solutions for Tour Operators, Wholesalers & Airlines. Please link to

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Current Trends in Tour Operator Systems

By Formula Travel

For the Tour Operator, the fast paced world of managing thousands of tasks at the same time can be daunting. Current trends in the integrated / travel agency software and systems designs have led to far-reaching conclusions about the now and future direction of tour operator systems. Many agree that full integration, automation and simplicity are the only reasonable strategies to boost tour operations life cycle efficiency. Using single data entry to generate multiple documents to customer & vendors, reduce or eliminate capital burden in investing on new software or upgrading your existing software, or upgrade software to fully integrate and customize your specific operation. If efficiency and profitability are goals, then a commitment of moving forward, into the future of simple clarity and intelligent integration must be made. If that commitment has been made, either long ago or even right this minute, it would be wise to consider TOPAX Management.

Based on state-of-the-art technology, TOPAX Management provides technically advanced concepts in software design and practical expertise in the tour operators industries. Offered from the industry leader, Formula Travel Solution (FTS), TOPAX Management is the cutting-edge technology end-to-end system solution for your Tour Operator System. It is fully integrated, offers real-time sales support from experts that have worked in the Industry and offers many encompassing service managerial tools including reservations and management of planning, quoting, booking, costing, pricing, inventory, allotment, document printing, accounting and reporting.

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A virtual one-stop-shopping platform for your customers, the system allows full access to make bookings, receive confirmations, process online transactions, print documents and much more. All performed with minimal entries and full automation. Building a PNR has never been so forthright, as all services are available from a single user screen. This allows constant updates to your customers with new products, special offers and price changes. As a result, they can offer truly independent comprehensive service to their clients, no matter if it is charter or schedule flights, individual or group packages, late availability or special prices.

As a fully integrated system, developed especially for travel experts, that covers all the phases of operational business, TOPAX Management provides the full spectrum of Tour Operator functions necessary for efficient, high-quality and profitable operation; from product planning through inventory management, sales activities, distribution, communications and accounting, to post-sale analysis. TOPAX Management handles both inbound and outbound operations in a single software package, tailor-made to suit your needs. It provides extensive pricing, costing and quotation generation capabilities. Multiple levels of taxes and commissions can be calculated automatically and special price lists can be produced for specific customers.

From FIT hotel room, flight or package, to any other travel product, including group booking and complex trips, TOPAX Management is a powerful and robust solution, offering operators unparalleled functionality. Through its remarkable ease of use, intuitive graphical user interface and automated process and workflow, it makes all of your employees travel experts. A trip-centric, multiple reservation display and a flexible relational database, significantly increases your operators' productivity. The system also contains Customer Relationship Management (CRM) functions and comprehensive hotel and destination information, including on-line brochures.

TOPAX Management has proven to be an essential tool and a critical refinement for operation in an increasingly dynamic market. With the highest technology application available in the industry today, it enables expeditious and effective augmentation of existing and future operations. It is, in fact, the current and future trend in Tour Operator Systems today.

This article was written by

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