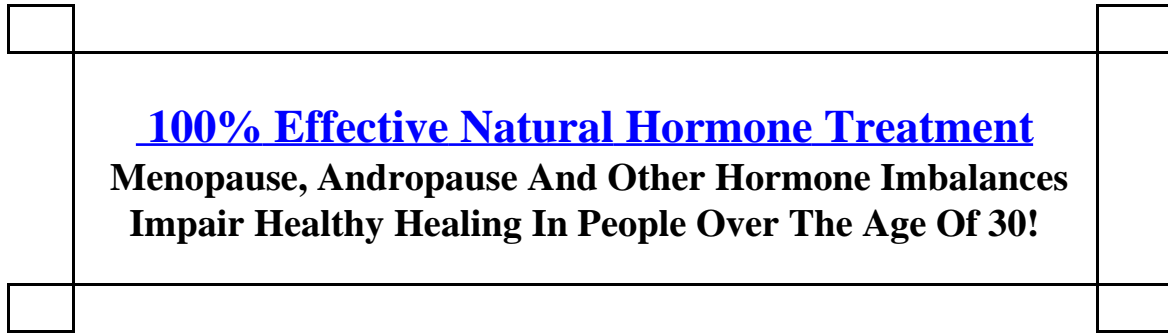


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**Travel Writing**

**By Jack Adler**

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Travel Writing could be called the ultimate dream job. Imagine traveling the world and getting paid to tell about your experiences ... or sharing your favorite local spots with readers across the country .... or even being offered special treatment and complimentary travel. So how do you turn your vacation fun into a money-making profession? How to Break In as a Travel Writer will tell you what it's really like to be a travel writer, where and how to sell your travel material, and how much you can expect to earn. Current active travel writers will share with you their experiences and their inside tips on how you can be a successful travel writer. And Your Game Plan will get you started today, with a step-by-step action plan.

Below, you will meet some people who are doing it with success.

Norm Sklarewitz – freelance travel writer

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Norm lives in Los Angeles, California. He has written thousands of magazine and newspaper articles and columns since being engaged exclusively as a freelance journalist. He also has been Los Angeles Bureau Chief for U.S. News & World Report, and a staff reporter for the Wall Street Journal, which included a stint for the paper while based in Tokyo.

Here's our conversation with Norm –

\*\* What is your daily schedule? \*\*

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Actually, there really is no one typical day. Some days can be making a lot of phone calls, researching, and writing, while other days can be 25–50 percent administrative in writing queries and responding to questions from editors regarding assignments and stories already turned in. I check my email frequently, probably compulsively. I find that email has taken over 90 percent of communication. Faxes have almost stopped.

And some days involve meetings, interviews out of my office at home, and going to industry functions. But no day is like a nine to five day. I often work late into the night and start early as well. To reach someone on the East Coast I have to make calls early. I work heavily with Asian sources, and their day begins around four to five p.m. my time, so I'm working till 10 p.m. to make sure I get what I need before I go to bed.

\*\* Why do you enjoy being a freelance writer? \*\*

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Total independence, which is both a big plus and big minus. You have the freedom to succeed or fail on your own ability. But you have to recognize that there isn't any job security or benefits as with a full time job. You often work more hours than in a normal work week, but you have the flexibility to work at your own pace.

\*\* How did you become a writer? \*\*

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All I ever wanted to be was a reporter. I wrote for my high school paper and wrote some freelance articles at the University of Indiana. I was an Army correspondent in Europe. Subsequently, I worked for City News in Chicago and then some other publications.

\*\*What would you do differently if starting over as a writer? \*\*

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I would probably be more aggressive in going after the

top markets without sacrificing the smaller markets. Sometimes articles may be more apropos for smaller publications. I'd really set my sights on selling to larger and more difficult to sell markets.

Jack Adler, the author of *How to get started as a Travel Writer*, has over 25 years' experience writing about travel. Four books he's written are: *Consumer's Guide To Travel*, *Exploring Historic California*, *Companion Guide To Southern India*, and *Travel Safety* (co-authored). Numerous of his articles have run in various newspapers and magazines. He has been a columnist, on a freelance but weekly basis, for the *Los Angeles Times*' travel section. His columns have also run in the *San Francisco Examiner*; *Westways Magazine*, and *Cruise Travel Magazine*. He also was a columnist/

editorial writer for *Better Business Travel*, a nationally distributed newsletter; and a columnist for *TravelAssist*, an electronic magazine. Currently, he's the leader/chief content provider for Prodigy's travel bulletin board and a columnist for *Travel World International*, an electronic magazine. He is a member of the *Society of American Travel Writers* and the *North American Travel Journalists Association*. He has taught a course in *Travel Journalism* for many years at *UCLA Extension*, and a course in *Feature Writer* for the *Writer's Digest School*.

If you would like to try your hand at this ultimate dream job – pick up the ebook at [www.DreamJobsToGo.com](http://www.DreamJobsToGo.com).

Jack Adler, the author of *How to get started as a Travel Writer*, has over 25 years' experience writing about travel.

### **Travel Writing: All You Need To Know**

**By Ryan Bombard**

Travel literature is a coherent narrative of people, events, sights, feelings, adventure and exploration by an author touring a foreign locale. Travel writings related to essay, guidebook, travelogue or itinerary have overlapping boundaries, so are grouped together as travel literature. This article focuses on travel literature that is more of interest to a tourist.

## Travel Writing

History of Travel Writing Petrarch ascended Mount Ventoux in 1336 and wrote about this pleasant travel to see the top of the mountain. He made an allegorical comparison between climbing the mountain and his own moral progress in life. After him many travelers noted their travel impressions. In 1589 Richard Hakluyt published his travel voyages, which remain the foundational text of the travel literature. Robert Louis Stevenson is pioneer of tourism literature.

Types of Travelogues Some great travel specialists, travel worldwide and make their living by writing about it. Paul Theroux, Jan Morris (travel historian), Eric Newby and William LH Moon are a few of them. Some author's travel writing intersects essay writing e.g. V.S. Naipaul's "India, A wounded civilization and Rebecca West's 'Black lamb and grey falcon.' Travel and nature writing tends to merge in many works. Gerald Durrell and Ivan Sanderson are such naturalist authors. Charles Darwin's famous account of journey on HMS Beagle intersects science, natural history and travel.

Literary travel writings based on authors' experiences are also very popular. Some authors are Samuel Johnson, Charles Dickens, Robert L Stevenson, D.H.Lawrence, John Steinbeck and Evelyn Waugh.

Homer's Odyssey, allegorical journeys of Dante's Divine Comedy, Voltaire's Candide or Jonathan Swifts Gulliver's Travels are the fictional travelogues of the mythical journeys.

Unpublished literary writings are available as online travel journals or travelogues written on the move while being constantly updated.

Travel Guides These are a series of publishing's dealing with a particular country, city or region. They provide useful information on hotels, restaurants, sight seeing and other travel tips. These are particularly handy for first time travelers and are mostly compiled by specialists.

Travel Writing The two basic objectives of travel writing are to inform readers of facts and create an interest in them by way of impressions. The travel writer should do preliminary research of the place, make actual notes and be perceptive of people, customs and atmosphere along with landmarks and scenery. Photographs are an essential part to create visual impact of the article. A sophisticated writing style that includes imagery and has narrative dialogues or other fictive technique makes for interesting reading.

A travel article written in a pleasing style will attract the reader and arouse his curiosity about the places described in the piece.

Ryan Bombard writes about various travel writing topics. For more information visit:

and



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**[100% Effective Natural Hormone Treatment](#)**  
**Menopause, Andropause And Other Hormone Imbalances**  
**Impair Healthy Healing In People Over The Age Of 30!**