

Turn Your Autoresponder Into A CASH COW!

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By Terah J. Logan

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Turn Your Autoresponder Into A Cash Cow.

At the time I discovered this ebook my autoresponders were going out to a large list of emails however, I was not seeing many sales from my efforts. It was frustrating to put serious time into 52 plus messages without decent return so I decided to give Terry Telfors's ebook a go.

I was happy I did! Terry's ebook is full of great and proven suggestions to literally turn your autoresponder into a cash cow. Reading only a few pages of the report, and going over the 52 prewritten autoresponder messages (that you can edit to fit your business), I had discovered what I had been doing wrong and quickly made changes in my approach. I saw results within three days after implementing these changes with my autoresponder.

This a a very complete package. If you are not using an autoresponder, or your existing autoresponders are not pulling in profits then I highly recommend this ebook.

If you are using autoresponders and you are pleased with your returns then I doubt you would get anything new from this package.

Also, it needs to be mentioned that the 52 prewritten autoresponder messages included are targeted toward an audience interested in Internet Marketing Techniques. The messages are not suitable just for any audience but you can use the messages as an effective model to create your own messages for any product from scratch.

7 Cheap & Easy Ways To Get Prospects

By Mike Burstein

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Here are some quick techniques you can put into place on your web site or in your advertising to gather new prospects. There is practically no cost for most of these strategies yet they have proven to be extremely effective in any number of different venues. Use one, two or all of these strategies for a quick shot in the arm.

1. Offer a free report or article that's sent by email from your autoresponder.
2. Give people a contact web form or autoresponder email address to send in their questions.
3. Have a media kit, price list, pictures, catalog, FAQ, etc. that are all available by email from your autoresponder.
4. Make a sample of your product available from your autoresponder. (i.e. If you're selling an eBook have a chapter available for free.)
5. Deliver a free informational eCourse by email through your autoresponder.
6. Create an outline of your site for visitors in a hurry to have the information emailed to them by autoresponder.
7. Run a free drawing and have visitors email their entry to your autoresponder.

The key to all of these strategies is the autoresponder. Don't fail to utilize this tool no matter what type of business you own.

Mike Burstein has been writing for the SOHO and Small Business market for over 10 years. He has helped countless small business owners solve start up problems, create best practices, automate their offices, get free publicity and dramatically increase traffic and sales. Visit <http://www.SOHOWiz.com> for the latest FREE business tips. Email the Wiz at: SOHOWiz@SOHOWiz.com

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