

U-GOT TO WORK AT IT.

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100% Effective Natural Hormone Treatment
Menopause, Andropause And Other Hormone Imbalances
Impair Healthy Healing In People Over The Age Of 30!

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By Robert J Farey

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I love work, I can watch it all day.

I am not scared of work, I have been known to approach within arm's length of it on a number of occasions.

How often have you heard these remarks?

To a lot of people the word 'Work' is more than just a four letter word. It is something that takes up more than a third of their life. Something that has to be endured to provide for the family. To put food on the table and to pay the rent and taxes.

To some others work is something that they look forward to and are not happy when something comes between them and their passion.

The first group of people are, as a general rule, people who work for wages. I was going to say that they worked for other people. That would not have been true. No matter who you work for, yourself or someone else, it's the money at the end of the week/month that really matters.

The other group is comprised mostly of people who run their own businesses.

The sad thing about this second group is that over thirty-five percent of the self employed fail within the first three years of starting their businesses.

IT DOESN'T HAVE TO BE THAT WAY.

Let us look at starting a business on the internet.

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There are hundreds of thousands of people who would like to start a business capable of giving a boost to their basic income. Another few hundred dollars a month is all that they ask.

There are the others who need a full time income. People who are desperate to get away from state handouts. Honest God fearing folks who are down on their luck. They would like enough money to live comfortably without having to constantly count the cost.

At the top of the list are those who insist upon nothing less than a six figure income with plenty of time to spare to travel or to pursue their hobbies.

Whichever section that you belong to, there are some things that apply to you all.

·Firstly you will need the incentive to succeed.

·You will also need the will to succeed.

·You will then require the knowledge to succeed.

That is just the basis, but if you can relate to the above short list you are almost half way there.

Don't think that it is going to be easy. Nothing worth while is ever easy.

You are going to have to work hard during the initial stages. Once you have it all set up and running, It will get easier.

Let us start with the basics. First decide what you want to sell. Then decide how you are going to sell it.

Do you have a product of your own to sell? Or will you be selling another person's product on commission? Perhaps you will be offering a service.

With a little experience you may decide to develop your own product. Or maybe purchase one that you can sell and to keep all of the profits.

Whatever it is, you will need to advertise. 'How'. There are so many different ways.

All that I can do is to explain the various ways that I use.

Everyone has their own preferences. I have tried most of them and have settled upon the following:

E-zine adverts. Choose a selection of e-zines that are relevant to your product or service.

You then have the choice of which type of advert' to use. If you are a bit short of cash, the free ad's will appeal to you.

Use them by all means, free ad's are better than no ad's at all. You will get a reasonable response. It will also give you good practice writing the adverts. If you can produce an advert that gets a good response in the free section, it will surely get a much better response in the paid advert section.

As soon as you can afford it, I would recommend that you start doing top sponsor adverts on the various e-zines. I have found these to be one of the best ways of promoting your product.

When using e-zine advertising, It is most important that you are extremely selective in the ones that

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you use. Just because a particular e-zine does not have a big readership it does not mean that it is not worth advertising in. It is the quality of the readership that counts not the quantity.

My favorite way of advertising is writing articles for e-zines. This is recognized as the most effective method of reaching hundreds of thousands of interested readers.

Your article is placed in a pool where the producers of e-zines look for free content for their publications. They only take articles that they feel will be of interest to their readers.

They publish it on the condition that they also publish your by-line at the bottom of the article. This by-line tells the reader a little about yourself plus the all important link back to your product or service.

If you write a more general article it will be picked up by a wider range of e-zine publishers. This often means that you will continue to get response for a long time after its first publication. But the readership will not be so selective.

Remember, e-zine articles are published at no cost to you, and you can reach an audience of hundreds of thousands who will see your by-line with its link back to you and your product.

If you can compose an article every month aimed at ezines relevant to your website, you can be assured of a steady stream of prospects who are interested in what you have to sell.

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Footnote:

If you do decide to use 'free ads' whatever you do, don't use your main e-mail address. You are sure to get a flood of trash e-mail.

Set up a spare e-mail account especially to receive the replies.

Robert earns his crust by targeting the thousands of newcomers to internet trading. He aims to cut their learning curve to enable them to start earning money from the word go. He learned the hard way. You can learn the easy way. Checkout his website. It's not posh. It's not perfect, but it is effective.
<http://www.learn-and-earn-now.co.uk/>

You are being noticed...

By Harish Dhingra

You are being noticed... by Harish Dhingra

Do you think that you are not being noticed?? If your answer is "Yes" then you are absolutely wrong...

Just don't ever think like this because you are always being noticed...

It may be possible that you are working hard but not getting rewards for it right now but it does not mean that you are not being noticed. It may be a bit late for you to get the rewards but you will definitely get the rewards.

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You have so many reasons to work hard and not think negative even if you are not paid extra for it.

1. It doesn't affect your health to work hard.
2. You are being noticed for your every work.
3. You do not become lazy.
4. You make a habit to work honestly.
5. It gives you satisfaction.
6. You will be the last in case of lay off.
7. You improve your knowledge.
8. You increase your chances of promotion.
9. You are just ready to work anytime when your colleagues are tired.

So don't think it again that you are not being noticed because your work speaks for you.

I am just writing to motivate people. If you have any query then mail me at harish_dhingra@indiatimes.com



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