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Using Outsourcing Software To Reduce Costs

By Mary Murtha

When you examine the Internet as a whole, it becomes clear that the World Wide Web is an integral part of the global business paradigm. That being said, employers can get in touch with computer programmers in Zimbabwe or an Internet Technology professional in Bombay with the simple click of a mouse.

This ability to reach out and hire someone has modified the way companies can conduct business. For one, it does not require them to keep a full staff of professionals, thereby reducing overhead costs. If a company needs someone with specialty in a certain area, they can just get out on the web and find that particular person. With human resources becoming such a fluid mode of hiring in certain sectors, someone needed to come up with a place where outsourcing software could be easy, convenient and accessible to everyone.

These websites have allowed people to market themselves in a variety of ways. For instance, the site www.rentacoder.com

has a network of businesses that specialize in outsourcing software. There is a

diverse group of freelance professionals all over the world that are ready to bid on projects. Not only does the business get to outsource a particular project, but the price can also be kept down. This leads to significant savings. If you navigate around the site you will find plenty of outsourcing software testimonials and data proving the successful nature of

www.rentacoder.com

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Internet marketing is made easier with

www.elance.com

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as well. This site makes outsourcing software

easy. It is simple to navigate, enrollment costs are low and there are a variety of value-added services that come with membership. Software experts and businesses looking to employ them are plentiful.

The multipurpose website

www.guru.com

is another entry into the outsourcing software virtual

marketplace. In fact, this site has a more diverse web of categories to choose from. Instead of just computer and software related projects,

www.guru.com

allows you to find writing, editing, and

photography, and broadcasting, business consulting, legal, sales, marketing, and other projects. The website is well-designed and provides a ton of information on the freelance sector.

As the Internet continues to extend its reach further into the policies of American corporations, the trend of outsourcing software and other services will continue to increase. The age of information is here and it is only going to grow in size and scope.

For more info about Outsourcing Software

http://www.ezoutsourcinginfo.com/Articles/Outsourcing_Software_Creation.php

and Outsourcing

Solutions visit Mary's site at:

<http://www.ezyoutsourcinginfo.com>

Outsourcing Your Packaging Is A Strategic Option

By Thomas Bacon

In a recent article in "Investors Business Daily", it was revealed that outsourcing has become more than just an easy way to cut costs. It has become a strategic tool that gives businesses flexibility and access to skilled personnel.

Since the advent of the Internet, and the rush to get online, companies have turned to outside professionals for services and solutions. Hiring a full-time IT technician is costly and not an efficient

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use of resources. Outsourcing allows companies to focus on their core businesses while gaining access to skilled labor when they need it.

* Outsourcing is a way to boost revenue * Outsourcing is a way to cut costs * Outsourcing eases labor shortages * Outsourcing cuts payroll costs * Outsourcing allows companies to focus on core competencies * Outsourcing reduces or eliminates some capital expenditures

Outsourcing also allows businesses to change their corporate culture. If companies have renegade groups that are costly, ineffective, or difficult to manage, that group can be outsourced. This enables employers to change their workplace environment on-the-fly.

Still, most companies outsource projects in order to reduce costs and to gain outside expertise. A survey by "The Conference Board" indicated the following "Top-10" outsourcing objectives (numbers are approximate):

* Reduce Costs (40%) * Access to Expertise (38%) * Improve Internal Service (37%) * Focus on Core Business (34%) * Maximize Resources (27%) * Internal Flexibility (25%) * Improve External Service (24%) * Changing Customer Needs (20%) * World Class Standards (15%) * Continuous Improvement (15%)

When deciding to outsource your packaging, the real litmus test is whether outsourcing adds value. Does it really reduce costs? Is the investment in in-house training and machinery too great? Does outsourcing a service give you access to people with greater skill sets or companies with more resources available to them?

Bottom line: outsourcing your packaging service needs is about more than just saving money. It is a strategic option for savvy businesses and entrepreneurs.

Thomas Bacon has been involved in the contract packaging industry for more than 35 years. He is an author, speaker and owner of Aaron Thomas Company, Inc., a packaging service company with locations in Los Angeles, Memphis and Chicago. His articles on contract packaging are available on

<http://www.Packaging.com>

and through various media outlets.



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