

This Free E-Book is brought to you by Natural-Aging.com.

100% Effective Natural Hormone Treatment
Menopause, Andropause And Other Hormone Imbalances
Impair Healthy Healing In People Over The Age Of 30!

Using Visual Aids To Enhance Public Speaking

By Ana Ventura

Using Visual Aids To Enhance Public Speaking by Ana Ventura

Have you ever attended a lecture or discussion where the main speaker drones on and on and you wonder if he's ever going to quit? And even if the material was interesting enough, it was too complicated to work out in your head? Yeah, we've probably all been there, which is why it's important to know how to make your public speaking skills more effective.

For me the phrase "visual aids" brings back wonderful memories of countless classrooms and teachers saying, "You will be graded down without the use of visual aids!" However, if you have the right ones, visual aids can really make your speaking more effective.

The most common types of visual aids are graphs, sketches, maps, scale models, charts, pictures, posters, handouts, and sound or video clips. But the number most important visual aid is you.

Your appearance, including your clothing, grooming, and facial expressions, has the biggest impact on how the audience will react to your words.

Consider this-- let's say you go listen to a business professional talk about how to maximize your financial success. When he takes his position behind the mic, he is wearing stained jeans and an old T-shirt, and looks like he hasn't shaved in days. You are probably not going to be very impressed with him from the start, and less inclined to take him seriously as someone with the authority to be giving you financial advice.

Using Visual Aids To Enhance Public Speaking

If you look enthusiastic about your topic, dress appropriately for the subject matter, and maintain an overall respectable appearance, you will have that much more of an advantage.

Other types of visual aids are generally used to enforce ideas, give a clearer understanding of the material, and throw a little variety into the mix.

When creating charts and graphs for your speech, you should take into account visibility from the audience. A twelve inch font is great for handouts, but not exactly practical if you're going to be showing it to a larger group. Estimate how far your audience

will be from the microphone, and see if you get a clear view of the chart.

All visual aids should be relevant to the topic and pleasing to the eye. Aesthetics are extremely important, so your visual aids should be balanced with a nice color scheme. Above all don't forget to make them interesting.

If you plan on using any sort of electrical equipment during your presentation, make sure you know how it works and that it is working properly. I will never forget one of my most embarrassing public speaking moments when I couldn't get the overhead projector to turn on. This takes attention away from your topic, and makes it harder for you and your audience to get back on track.

One thing that I always do before public speaking is check out the room or area in which I will be presenting. This helps me get more familiar with the surroundings and decide exactly how to proceed with my visual aids. I have found that I usually get less flustered when I am more comfortable with the speaking area, and generally get a better response from the audience.

Ana Ventura specializes in helping businesses, organizations, and individuals get media coverage. She is a PR expert at [DrNunley'shttp://FullServicePR.com](http://FullServicePR.com) , a site specializing in affordable publicity services. Reach Ana at <mailto:ana@fullservicepr.com> or 801-328-9006.

Improving How You Speak In Public

By James Masterson

Using Visual Aids To Enhance Public Speaking

Feeling less confident when speaking in public? Here are some tips to boost your confidence in public speaking.

Tip no. 1. You should have eye contact with the audience all the time.

Tip no. 2. You should just relax. You know now by heart what you intend to say. Just do it.

Tip no. 3. If you can, use visual aids. This could help the people listening to you understand more of what you want to say. They get your concepts in an instant. Keep your visual aids simple. If, for example, you don't have the visual, then just remember to use words that would describe succinctly your point.

Tip no. 4. Why not give handouts to the audience? This would serve as their copy of your speech or at least the points you are tackling. They would feel that you gave them something that is free. Be simple and clear on what you say in the handout. Too many words and technical research could turn people off.

Tip no. 5. Do not think of how you can survive the speech, but on how you can do your speech brilliantly.

Tip no. 6. Improving your speech unity and coherence would help your listeners understand your points and would help you be more confident in nailing down that speech. It pays to list down all the points you want to say, and arrange them in a logical, coherent order. So, for example, you are speaking in favor of stem cell research, enumerate your reasons why it is so, and close your speech with a conclusion.

Tip no. 7. Change the tonality and speed of your voice every now and then during the presentation. If you need to, convey energy. If you are emphasizing a point, slow down emphatically. If you are excited or angry about something, let your listeners feel that you are actually excited or angry about it.

Tip no. 8. Check out the various books available on how to present excellently. There are many books that are available that can help you boost your confidence in speaking in front of many people. There are also websites available on the Internet that give some tips on how to present brilliantly.

Speaking before a group of people can be intimidating, but once you get the hang of it, it is greatly satisfying and great fun. Once you have learned to enjoy your presentations or even a part of these presentations, your confidence in yourself will greatly increase.

James Masterson is Stand out, Be Recognized and Be Remembered keynote speaker. [Click Here To read his latest advice](#)



This Free E-Book has been brought to you by Natural-Aging.com.

[100% Effective Natural Hormone Treatment](#)
Menopause, Andropause And Other Hormone Imbalances
Impair Healthy Healing In People Over The Age Of 30!