

Using Web Resources to backup your Trade Show Marketing efforts -- During the Show

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Using Web Resources to backup your Trade Show Marketing efforts -- During the Show

By Rick Hendershot, Trade Show Tips

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You must give prospects a reason to look at your website.

"Get \$40 off your next purchase when you register online."

Tie in your online registration form with an
autoresponder

. So now when somebody registers online,

care of it for you. All you do is fine-tune the messages and handle the sales enquiries.

Handouts that Stick Around After the Party

Promoting with Autoresponders

Boost the Sales Power of Your Trade Show Exhibit

By Dick Wheeler

<http://www.proexhibits.com>

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Boost the Sales Power of Your Trade Show Exhibit
How to Use the Web to Boost Trade Show Traffic & Profit
Nine Tips on How to Set Goals for Your Trade Show Exhibit
Eight Ways to Control Trade Show Display Costs
Trade Show Giveaways: What Works

Backup Pro
Build Your Own Mail Order Empire
Stamp Collector Software
eBarteringTactics
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Impair Healthy Healing In People Over The Age Of 30!

