

This Free E-Book is brought to you by Natural-Aging.com.

100% Effective Natural Hormone Treatment
Menopause, Andropause And Other Hormone Imbalances
Impair Healthy Healing In People Over The Age Of 30!

Vegas Package Deals Can Be The Real Deal

By Ronald Trainer

The wheeling and dealing on the HBO movie Slasher can sum up many people's views on deals.

By setting up an \$88 deal on a car, the auto salesman can entice customers into the dealership with the hopes of finding the one car that is \$88 that day. When they find the car they want, they find it's not the \$88 deal, but the salesman is ready to slash hundreds or thousands off the price to make the customer a deal that they gladly accept.

In the movie, another salesman makes a comment directly to the camera offering an analogy of this whole scene. He describes it as similar to a pile of manure on the side of the road for sale at \$1 million. Of course, everyone passes it up until the price is slashed to only \$1. Then everyone is beating down the door to buy the pile of manure.

This not so eloquent comparison is exactly what customers are wary of. People do wait for lower prices for varied reasons: low income, careful money management, or fear of being taken advantage of. Because of this often repeated scenario, most are somewhat skeptical when they hear of Las Vegas package deals that sound too good to be true.

Of course, anyone spending money on a Vegas package deal will be wondering about the truth of the offer. Is the price a good one, are the offers real, is the quality good? Most likely, even if the deal is only a few hundred dollars, for the average hard-working couple or family, losing that money to a scam will be a hardship.

Rest assured that Vegas package deals can be the real thing. After finding an affordable deal, you can research the offer and ask as many questions as you feel are needed to protect your potential investment in the deal. I found some great travel information at

<http://www.nightlodging.com>

. One deal

Vegas Package Deals Can Be The Real Deal

that was researched in such a way ended up a perfect vacation. The package included two nights at a hotel not on the strip, coupons for a show, a dinner in the hotel, and breakfast.

The hotel had such amenities as a pool and a staff that treated the customers as if they were as important as any big casino "whale." This was all offered in contingency of interviewing with a time-share manager whose job was to convince the customers to go to a seminar and hopefully buy a time-share property.

This successful Vegas package deal goes to show that not all Vegas package deals are scams meant to sell you one thing but deliver something very different and below standards. In no way was the money spent on something that was not worth it. So maybe in that analogy of the manure, the salesman is not the only one to blame for selling a pile of crap. If the customer does the research and asks the right questions, they will find out if the deal is a real deal or a pile of crap

Mr. Trainer enjoys the following sites:

<http://www.dailyrealestateinfo.com>

<http://www.massreleases.com>

Offer Package Deals To Increase Profits And Sales

By Nathan Holland

An effective way to increase your profits and sales is to bundle many products or services together into one package. This gives people more reasons to buy your products and services. People also have come to believe package deals are a better value. You want all the products or services to be closely related. For example: if you're selling a computer you could add in software, hardware, computer furniture, etc.

There are many ways to go about choosing the right products or services to bundle into one package. You could survey your customers and see what products or services they would like you to offer in the future. Spy on your competition and see what products and services they're offering or not offering. If you would like to, bundle unrelated products or services together, ask your customers which ones would be of interest to them.

Bundling can also increase your target markets which in return would give you a larger audience to sell your products and services. For example: if you're selling a baseball magazine you could add a free baseball when someone buys a subscription. You're now targeting people who want the baseball magazine and those that want to play baseball out in the yard. Some people buy a package deal just to get one of the products.

There are many sources where you can find products and services to create a package deal. You can buy them from wholesalers or drop shippers. You can buy the reproduction/resell rights to other people's products. Team-up with your competition to create a package deal. You could joint venture or

Vegas Package Deals Can Be The Real Deal

cross promotion deal with other businesses. You could also create your own products and services. Be creative!

Nathan Holland is the owner of BSP Advertising. BSP offers affordable and effective ezine advertising as well as targeted traffic for your website. For more information, please visit:

<http://bizsourceplus.com>

webmaster@bizsourceplus.com

Offer Package Deals To Increase Profits And Sales

Spend some time in Las Vegas and get away from it all.

String Quartet vs. Jazz for Your Las Vegas Wedding Music

Vacation Packages...just book-it...and enjoy it.

Staying On Budget - Package Vacations V Independent Travel

How To Get Reprint Rights Without Paying A Dime

30 Powerful Business eBooks

How to play a Guitar

Ezine Filter and Format software

The Classified List



This Free E-Book has been brought to you by Natural-Aging.com.

100% Effective Natural Hormone Treatment
Menopause, Andropause And Other Hormone Imbalances
Impair Healthy Healing In People Over The Age Of 30!