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Viral Marketing for Subscribers / ePublications 2004

By Maria Gates

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From the start of the HomeBased Internet Business world ,
" How To" start, grow and promote an ePublication Mailing List
has been the #1 method of passing along Free Information on
how to use the Internet to your advantage.

Subscribers have used these pre-built ePublications to advertise
their businesses by Free and Paid Classified Ads.

Free Services for ePublications have grown also:
Announcement Lists, Directories, Free Ads Swaps, Networks,
Clubs and Groups just to name a few.

For 2004, we'd like to add a Viral Marketing Twist that will
help Subscribers promote their businesses better and
ePublications increase their Subscriber Base at the same time!

This viral marketing twist will revolve around what will be
called the... "Subscriber Advertising Network".

Here's how the network will work:

* ePublications will get new subscribers from the SAN.

* You get to join the SAN Free by reading this Article.
Subscribers join Free at: <mailto:san@sendfree.com>

* ePublications will join the SAN Free after running this Article.

ePublications join Free at: <mailto:ePubs@sendfree.com>

* Subscribers will get a list of ePublications that will promote their Business from a SPECIAL Autoresponder.

To better understand, just "click and send" to both autoresponders above.

Then, you will see everything in ACTION!

Thanks Maria!

Viral Marketing Made Simple
<http://www.guerrillamlm.com>

Viral Marketing...Is Your Website Infected?

By Bret Forster

Viral...Viruses...Infections...not pleasant subjects for most situations. Unless you're discussing Viral Marketing! Viral marketing techniques can help you create huge increases in both targeted traffic and customers for your website. In this article we'll briefly discuss some of the most effective methods of Viral Marketing.

Before we discuss the different Viral Marketing Techniques, let's clarify what Viral Marketing is. Viral Marketing has nothing to do with computer viruses, causing damage to someone's computer or property, or using deception to create traffic and customers. Viral Marketing includes using legitimate techniques like viral opt-in email, viral ebooks and reports, viral ecourses, and many more!

Let's discuss some great examples of Viral Marketing...

Jimmy D. Brown, the Master of Viral eBook Marketing, has created an Internet Business Empire using free and paid-for viral eBooks and eReports! He creates eBooks and eReports and then allows his affiliates and customers the ability to brand them with their own website and affiliate links. His website, Profits Vault Monthly, offers a monthly membership where he creates a great new eBook product each month. He then allows his members to brand the website links with their own affiliate program links. You can find out more about his program at:

Creating Viral eBooks and eReports and distributing them to your affiliates and website visitors is one of the most effective ways to create viral traffic explosion on your website!

Free Viral Opt-in Ezines -

Viral Opt-in Ezines are another great Viral Marketing technique that uses a very powerful combination. Opt-in Email newsletters or ezines combined with word-of-mouth marketing. The ezine can be HTML-based, email-based, or website or BLOG-based. The key element that makes the ezine viral is getting your subscribers involved. Allowing your subscribers to participate in discussions, creating content, etc. can create a viral word-of-mouth traffic stampede to your website!

Free Viral Reprint Articles -

Viral Reprint Articles are short articles that you allow other webmasters, affiliates, and ezine publishers to reprint or use on their website for free. The only rule for the use of your viral article is that they have to leave your resource box at the bottom of your article. This resource box includes your website link. This creates a viral effect because your viral article gets passed around the Internet on websites and ezines.

Free Viral eCourses -

Last but not least, there's Viral eCourses. Viral eCourses are divided into a series of articles and lessons and are published on an autoresponder. When a person e-mails the autoresponder address, he will receive his first lesson via e-mail within seconds or a few minutes. Then usually every one or two days they will receive the another lesson until the e-course is complete. I've seen e-courses that have ranged from one lesson clear up to 52 lessons long. The most common are 7 lesson or 7 day e-courses. Viral eCourses are extremely popular! Allow other webmasters to use your viral eCourse full of useful information, and watch the highly-targeted web traffic epidemic occur.

In this article, we have covered several Viral Marketing techniques. But we haven't even scratched the surface! Use your creativity and come up with some other great ideas. Just don't discount the power of using Viral Marketing!

Bret Forster has been doing business on-line for over 4years. His website,
offers

the Secrets of How To Unleash Your Own Marketing Virus That Generates More Traffic, More Customers And More Money In Record Time – Or Your Money Back Guaranteed! Visit his website at
for details and get a FREE 5-Day eCourse on Creating Your Own Web

Traffic Virus!

Viral Marketing...Is Your Website Infected?

10 High-Impact, Viral Marketing Strategies,To Explode Your Sales...

Viral Marketing - Making Your Site Sell Itself

10 Viral Marketing Ideas

Viral Marketing Technique Creates a "Chain Reaction" with One-Time Action!

One Million a Year
The Great Big Book of Internet Marketing
News Letter Genie Pro
EmailMasterPro
Ebook Authors Interviewed



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