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## **Virtually Necessary Domain Names**

**By Larry Johnson**

### **Virtually Necessary Domain Names by Larry Johnson**

Hey, everyone on the block may know and trust you, but that is not true when it comes to selling and promoting your wares and services online.

You must have a virtual domain name in order to do business online. I know, I know, you can get free sites, free hosts and some will even offer free ISP services. Eventually, you end up with a domain name as long as a six-foot black snake and about as identifiable and trustworthy. (:>))

Getting your own domain name is really easy and very inexpensive if you do some research.

Here are some resources to give you a heads-up when you set out to get that virtual domain name and some reasons for doing so.

You are more likely to be seen as a having these qualities if you have a VDN.

- 1) Serious marketer--You thought enough in your online business to spring a few bucks for the name.
- 2) Honesty-- With your unique name, you are perceived as more identifiable and therefore more trustworthy.
- 3) Dependability-- You have become more dependable because you have invested in your share of cyberspace.

## Virtually Necessary Domain Names

### How to get a domain name

1) Selecting a name—Try to avoid something cute. Clever is okay...cute is out.

Avoid names with dashes in them.

They are too easily missed and harder to type.

Keep it as short and memorable as possible.

Try to include a word or phrase about your business central theme. ( E.g., If you sell flapjacks, hopefully flapjacks.com is still available.)

2) Registering your name—There are more than 75 registrars available now. This will not be a problem, however, there is a lot of difference in the cost for this service.

3) Transferring to host—Once registered, you will need to request a transfer to your host. You do have a host don't you ? If not, you may want to park your newly selected name for a spell.

Places to order:

1) Bargain Domain Names— Here a couple of my favorites for bargain domain purchases: (\$6.95 and up)

<http://www.godaddy.com> and

<http://www.domainzero.com>

2) Full-service Domain Name registrars—Include ones like

<http://www.networksolutions.com> (\$20 and up)

<http://www.register.com>

There are lots of places to get a domain name online.

Just do a search on one of the major directories like

<http://www.yahoo.com/> You will find plenty. Be sure and compare prices and features.

Article by

Larry Johnson

(You are free to reprint this article or post it to your site by including the resource box below.)

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## **Renew Domain Names The Best Way**

**By Sarah Williams**

When we say "renew domain names", the first thing that comes to our mind is to make some extensions on our domain names. Well, this is somewhat near to the truth for the term "renew domain names" involves a process of buying additional time to an accessible domain name registration. In most simple terms, when you what to renew domain names, it is understandable that you want to extend the term of time for a registered domain name.

For those who want to renew domain names, it is very important for you to know that the process of renewing a domain name can be done any time, however, it is always made within a few months of when a term of time for a certain domain name is about to reach its due date. And when you renew domain names, you should be aware that domain names can have a maximum of ten years of registration term that is attached to them at any given period of time. So with your desire to renew domain names, you can definitely keep the domain name before the due date and time again.

It is often considered that to renew domain names, you should then undergo for some processes, such is to process your renewal request. Since the basic principle when you renew domain names is to keep the domain name for another term, it is then explanatory that really into some stages nearest to the domain name expiration date. As such, when you renew domain names and since the domain name will be renewed in real time, you will ultimately be given a confirmation of your new expiration date.

And so for you to know the expiration period of your domain name before you renew domain names, you must then go for WHOIS domain name search which will display the expiration date of your domain name. Speaking of the expiration date of the domain name, it is common consideration that no matter when you renew domain names, the additional renewal time period is then added to the new expiration date of your domain name. Thus, if your domain name expires, let's say on October 10, 2004 and then you renew domain names for two years at any time before that date, your new expiration date will be on October 10, 2006. Of course, you don't need to worry when you renew domain names prior to the expiration date for the fact that you are not be penalized for such act and for being conscientious. So when you ask about the new expiration date of your domain, just remember such idea for domain name renewal.

Today, there are so many companies that are concerned about domain name renewal that send reminders via email and postal mail box for you to know the domain name expiration date. So it is then

necessary that you keep your domain name updated with your recent contact information. And with the services offered today which will help you to renew domain names, you can check and update domain names at any time.

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