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VoIP (Voice over Internet Protocol)

By Marcom Communications

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VoIP (Voice over Internet Protocol) has promised much for a few years. But now it is fast becoming a viable option for many UK businesses and home workers. VoIP technology allows telephone calls to be made over the internet at a fraction of the cost compared with traditional telephony. If you operate a multiple site company, VoIP could bring you exceptional benefits.

How does it work?

The technology works by converting the (human) voice to data packets, transmitting it over the internet, indeed any data connection running IP and reconvertng the packets into human voice once it has reached the destination. Normal voice is in an analogue format.

This cannot be carried over data connections, so it is converted into digital sound packets so that it can be carried over the internet. This process is similar to internet technology where a modem is used to convert analogue data into digital and vice versa.

Benefits

You can speak to more than one person at a time (teleconference). There is also room for interactive video conferencing

Excellent voice quality.

In built firewall for security. This protects your business from telephone fraud.

Cost effective as calls can be compressed.

Saves money on cabling.

Protects your investment: Excellent disaster recovery

Please check our VOiP FAQs or call us on 0845 055 2070 for more information on how VOiP can benefit your organisation.

None

What Is VoIP Technology?

By Sandra Stammberger

You may have heard the term Voip used a lot in the media, but are not sure what everyone is so excited about. Here you will find the answers to your most sought after Voip technology questions.

What is Voip technology?

Technically, VOIP is Voice Over Internet Protocol, or voices traveling over internet lines and wires like other information would. So, what does this mean to you? A lot. Even if you don't have a clue what Voip technology is, you may still be utilizing it everyday if you have a digital phone line or if you use a microphone hooked into your computer to speak to others while you are connected to the internet.

What is Voip technology going to do for me?

Digital phone and services like it keep costs down for the company, which is passed on to the consumer. It is usually much cheaper than a traditional land phone line, especially if you want extras such as caller ID and call forwarding.

What is Voip technology going to lack?

As great as Voip technology may be, there are some drawbacks that one using it for your phone service should realize. First, most digital phone companies do not provide access to emergency assistance numbers, such as 911 for those in the US. This may leave your household vulnerable if you use digital phone. Some consumers overcome this by keeping a basic plan with their traditional phone company provider or have a cell phone available in case of an emergency.

Another drawback to Voip technology in the form of digital phone is that if your power goes out, so does your phone. When you have a service through a traditional phone company, you can still access your line even during power outages as long as you do not need a second power source to run it (ex: cordless phones need a second power source to run, so when the power goes out so does your phone). This is not so with digital phone. However, once again having a basic plan with your traditional phone company or having a cell phone on hand may remedy this problem.

What is Voip technology overall?

Voip technology can be an asset to anyone. It keeps the cost of having a land phone line cheap while still allowing us to communicate verbally without having to rely solely on cell phones. The next time you are taking a look at your high-price phone bill from your phone company, take another look at digital phone and Voip technology in general. You may rack up savings that you never even knew existed.

For more information about VOIP visit

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