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100% Effective Natural Hormone Treatment
Menopause, Andropause And Other Hormone Imbalances
Impair Healthy Healing In People Over The Age Of 30!

WHAT'S IN A NAME?

By Meredith Pond

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Julia Roberts, Mel Gibson, Harrison Ford, Michael Jordan. Recognize any of those people? Without a doubt, when someone mentions the name of a celebrity, you know exactly who they're talking about and can even picture their face or the last movie they were in. Indeed, having a name that people recognize is a very important part of success. After all, if we weren't so familiar with Julia Roberts, she wouldn't be making a cool 20 million per film, no matter how good of an actress she was.

Well, the name game plays just as a big part in the business world as it does in Hollywood. If I mention the name of Cory Rudl, Kevin Nunley, or Jim Daniels, you most likely know the name and at least something about them. This is because these guys have all made names for themselves in world of Internet business. You know them, and most likely would have respect for any advice or service they offered you. That notoriety and respect is what makes guys like these so successful.

That's all fine and good, but how did they do it? Well, start with a subject you know something about. If you're a marketing guru (or would like to become one), start by doing a search on the Internet for discussion groups or forums you can post your ideas to. Come up with new topics, offer advice, and always include your signature file in every new message, along with your URL and email address. Come back daily and get your name out there. After you've been doing this for a while, people on those discussion boards will begin to take notice.

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Once there are a few people out there that know you, start writing articles on your chosen area of expertise (try to make it somewhat broad so you don't run out of things to write about). Post your articles to sites like IdeaMarketers.com, Opportunity Update.com, and MakingProfit.com. Aside from that, you can join all sorts of distribution lists on Topica.com that allow you to send and receive articles among list members. A lot of the people on these lists also have their own newsletters, and will often use your material.

Your articles should be informative and useful, not promotional. Make the article unbiased and full of great information, and people will read it. Make sure you include a short by-line

paragraph at the end saying who you are, what you do, and how to contact you, without hyping things up. Just be sure to leave all mention of those things in this BRIEF paragraph— talking yourself up in the article will only make you look desperate, not smart.

Meredith Pond and her team of top writers help you increase profits without working harder. See Meredith's editing services, advertising packages, and free business ideas at <http://CheapWriting.com>. Reach her at meredith@drnunley.com or 801-328-9006.

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