

We All Have A Personality – So Why Don't We Show It

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By Hal Archer

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People have written me saying that they are afraid to write. Well, guess what? Most people are afraid to write. They say – no one would be interested in what they have to say.

Let me ask you this: Do you have a wife or husband, a girl friend or boy friend? Well, they must have been interested in what you have to say or they wouldn't want to be around you.

Sure, there are people who are not interested in what you have to say, but there are always others who do want to hear what you have to say. They do want to know you, be friends with you.

Know why? Because these people are like you. Your kind of people. That's called your 'niche'. People who are like you, think the way you do. Laugh at the same jokes. Like the same food and lifestyle.

So if you want to write an article, as in a newsletter or ezine, be yourself. Don't try to put on airs or be artificial. Just be you.

As I said before, some will like you and like what you say – others won't. But the ones that like you and like what you have to say will flock around you and want more of you. The ones that don't – well, tough, you can't please everybody. So don't even try.

Just be you and let it all hang out. You'll find your niche.

This is the most important secret of Internet marketing. Find your niche – your kind of people. Treat them right. Always go the extra mile for them and from there on it's a piece of cake.

Try it. Just sit down and think of a friend. Write them a letter about what you found to be a good deal on the Net. Be honest – and guess what, you've just written your first article.

This is the way you recommend a product that you are an affiliate for. Just write a letter to a friend telling what you like about it. How it benefited you, and how it will benefit them. That's all there is to it.

Your first few tries might be a little rough, but keep on writing another and another. Practice makes perfect.

You are not trying to write the next great American novel. You're just telling about an experience. Just telling a friend.

Think of it this way: If you went to a store and found something you and your friend had been looking for, and it was a great deal, you couldn't wait to get a hold of them and tell them about it. You would be excited, enthusiastic and tell them to get right down there and get one – and they would thank you and appreciate you telling them.

It's no different here. Just tell it like it is, in your own words, let 'you' show through. You can do it and it will work. I guarantee it, as your friend.

--May you always walk in sunshine,

--Hal Archer

Hal Archer has written many published articles and is known for his marketing skills, having built successful businesses both online and offline. He can teach anyone how to earn a full-time living on the Internet. Visit Hal's website for free information, e-books and free courses on making a guaranteed monthly income: <http://www.archnetsuccess.com>

Online Dating. Is It Taken To Seriously?

By Tyler Casselman

When I look at a lot of the online dating services I notice one common trend. People take it very seriously into finding their true love. I find it absolutely amazing the amount of people who are looking for their absolute perfect match.

There seems to be so many profiles out there who tell people exactly what it is they want from a partner. It's as if there's an owner of a company and they're trying to fill a certain job position. They then take and list their requirements and what they expect from a person. If they don't meet those requirements then they think they're unsuitable. I think that's crazy.

Dating is about getting to know people and then seeing if you enjoy spending time with them. You will often meet people who you thought you would never date and end up having a strong relationship with them. I'm not saying that it isn't good to have certain expectations. It is good to have an idea of what you want in a partner. I'm just saying you need to have an open mind.

So what should you put in your profile?

Instead of a whole big list of stuff like this is what I want and this is what I expect, you should have a

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touch of personality. Sure you will have certain expectations. You need to personalize them, so they just don't sound like your looking for a perfect person. If you like to joke around then add some little funnies throughout your profile. You need to show off your personality. Show people how you see the world and that you don't take everything so seriously.

When you go to a nightclub you don't just go to meet someone, you go to have some fun too. You need to look at online dating in the same way. Have some fun with it and don't take it too seriously. You will make things much easier on yourself.

Tyler Casselman is an online dating expert. He owns the popular site [Online Dating Home](#).

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