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100% Effective Natural Hormone Treatment
Menopause, Andropause And Other Hormone Imbalances
Impair Healthy Healing In People Over The Age Of 30!

What To Expect from Advertizing

By Kara Kelso

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<http://www.momsezine.com>

Advertising is vital to our business. No matter if it's free, paid, weekly, monthly, or even yearly. Using ads correctly is the key.

The number one most important tip to remember is not to focus on sales. Confused yet? I know you are asking "isn't that the purpose of advertising?". No, not always. So what should you be focusing on while writting your ads? Two main points: Visitors and Exposure

~ Visitors

Once a visitor has clicked on your ad, now is not the time to sell them. It is possible, but more importantly you want to gain their trust and see them back on your site again. There are several ways you can keep vistors comming back. Just a few ways are newsletters, contests, monthly or weekly specials,

~ Exposure

In addition to advertising, you should also network and contribute to message boards. The more times you and your site are seen, and the more trusted you are, the better your sales will be.

There are many more tips for gaining vistors and exposure, these are just two benifits you should expect from advertising.

About the author: Kara Kelso is a work at home mom of two, and the co-owner of MHMM Ezine, which is an informational newsletter just for moms in business. Recieve business tips, parenting tips, and more when you subscribe at: <http://www.momsezine.com/mhmm.html>

Traditional Advertising Can Not Work, Find out what's happening.

By Jerry Klabunde

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Why traditional advertising does not work. How effective advertising will work. We study why advertising works and does not work. There are fundamental reasons why today's advertising does not work. We help you understand what is happening in the advertising arena. Effective Advertising provides lectures, workshops and hands on help. Effective Advertising helps you understand true effective advertising. Effective Advertising started providing our services in 1977. That culminated a life time of studying communications academically, the Voice of America (VOA), Radio Free Europe (RFE) and major top 10 traditional domestic media properties. Effective Advertising is the difference between knowing how your advertising is performing rather than guessing, as we are today. Why traditional advertising does not work is because we have not changed the way we advertise since we began to advertise. You will be shocked by what you will learn.

Jerry Klabunde

President

www.effectiveadvertising.com

Effective Advertising and Associates

Voice of America, Radio Free Europe, Major Traditional Media Properties, Academic, Several Degrees, Practical Experience Studying Advertising and its Efficiency, There are parts missing that is keeping it from being a communication.



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