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**100% Effective Natural Hormone Treatment**  
**Menopause, Andropause And Other Hormone Imbalances**  
**Impair Healthy Healing In People Over The Age Of 30!**

**What's New on the Internet Scene?**

**By Susan Dunn**

**What's New on the Internet Scene? by Susan Dunn, MA, internet marketing coach**

According to CyberAtlas.com, the most growth in US Internet users was people over 65, and "by staggering margins". Here's some more from the latest surveys.

1. Older adults (50–64) and seniors (65+) were two of the fastest emerging demographic groups online. (Jupiter Research)
2. Roughly 17 million US surfers during September 2003 were between the ages of 2 and 17.
3. High earners spend the most time online.
4. Like manna from heaven, comScoreMediaMetrix found that those earning above \$100,000 annually spent the most time online and viewed the most pages.  
Nearly 84% of them visited a retail site. They are 20% more likely to visit a travel site than the average Internet user, and they're 10% more likely to visit news sites.
5. Where are all the men 18–34 no longer watching network tv (according to reports? Studies are suggesting they're online! Men in this age group spend 17% more time online and really rip through a whole lot more pages.
6. A group called the "Tech Elite", 31% of the US population, consumes the most information, goods and services and they are the most likely to abandon televisions and landline phones.

They're defined as

- a. The "Young Tech Elites", average age 22, account for 20% of highest adopters
- b. "Older Wired Baby Boomers," average age 52, also 20%
- c. "Wired GenXers," average age 36, at 60%

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7.Re: email in the US, 39% of African–Americans and 39% of Hispanics use it on any given day, compared to 54% of white Internet users. (Source: Pew Internet and American Life Project)

8.However, it's the Hispanics who like to IM. 64% said they used IM, while only 46% of whites and 46% of blacks said "yes".

9.Hispanics lead in chat room usage. 40% participate in chat room discussion, compared to 35% of blacks, and 22% of whites.

10.Married people spend more money online (Nielsen/NetRatings) and use the Internet functionally, whereas singles use it for recreation and socializing.

52% of married surfers made an online purchase during the last six months, while only 47% of single surfers did.

Married folks bought homey things, like bedding, garden supplies and educational software. Singles bought things for entertainment, and financial services.

Top destination for singles was Match. Com, and for married, FamilyFun.com.

Source of data unless otherwise listed is CyberAtlas.com.

Susan Dunn, MA, internet marketing coach, <http://www.webstrategies.cc> . Let us design and implement your marketing plan. Web strategies, web design, web copy, article writing and submission, ebook production and launch on Internet, pdf and print–on–demand formatting, cover design, sales letter, national and international press releases. For FREE ezine, <mailto:sdunn@susandunn.cc> and put "Checklist" for subject line.

## **The Science Of Forensic Investigation**

**By Carl Walker**

The science of forensic investigation has been around for hundreds of years. In the past hundred years however, Forensic investigation has developed and the progress that has been made is astounding. The art of forensic investigation is used every day on crime scenes throughout the world. A forensic investigation refers to the investigation of a crime scene. A crime scene investigator reconstructs the crime scene, analyzing evidence and carefully documenting each one of their findings. If only one piece of evidence is documented incorrectly, it could put the whole criminal case in jeopardy, potentially setting a criminal free to run the streets.

Crime scene investigators are specially trained members of the police force. They are the first people on a crime scene, and only they can release any property or information once the investigation is completed. There are different types of forensics that fall into the category of forensic investigation. The most simple of type of forensics is fingerprint. This is when a crime scene investigator gathers

## What's New on the Internet Scene?

finger print evidence from a crime scene and analyzes it to get a finger print match.

Perhaps the most recognized form of forensic investigation is DNA testing. This testing is done by testing physical evidence such as secretions or blood from a crime scene and testing it to determine if it belongs to the victim. It doesn't, the sample will reveal certain genetic markers including the blood type of the unknown person. In cases such as assault, robbery, rape and murder, an experienced crime scene investigator is critical. They are trained in what to look for and how to test the evidence. Even the smallest piece of dust or a single hair can yield a wealth of information to a trained investigator. A single hair found at a crime scene can literally tell the investigator if they are looking for a male or female, or if the hair belongs to an animal.

A trained forensic investigator can take a half eaten apple and use the bite marks as identification, sort of like finger prints, thus catching a criminal who thinks that he or that they got away with a criminal act. A forensic investigator not only investigates murder scenes, their services are also used to detect forgeries by handwriting analysis, and testing water for purity.

Performing a forensic investigation is a long and complicated process. Every inch of a crime scene needs to be processed, starting with collecting finger print evidence from every inch of the crime scene. Once the finger printing is done, the more tedious task of collecting every bit of dirt, dust, paper, clothes, fluid samples and everything else that is on the scene. Often, it takes weeks to process an entire crime scene.

Forensics HQ investigates the world of forensics and crime scene investigation.



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