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100% Effective Natural Hormone Treatment
Menopause, Andropause And Other Hormone Imbalances
Impair Healthy Healing In People Over The Age Of 30!

Whats the deal with Ebooks?

By Jack Robbins

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What's the deal with ebooks?

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Currently undertaking several of my own writing projects. Writing a collection of fiction short stories to be published as ebooks, also working on an online comic. Whilst doing these I am running my own website WWW.purpledonkey.itgo.com

Don't let your business bleed to death

By John Stafford

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There it is....

YOUR business lying cold on the ground, another company killed before it even began..

Today we are going to cover three fatal wounds to your business and what you can do to stop them.

Wound Number One: Buying too many products

Whats the deal with Ebooks?

Do you find yourself buying the newest wiz bang super duper explode your profits product all too often?

I know, I know, It had a slick salesletter promising you money to the moon and so many bonuses you just couldn't resist.

30 day money back guarantee you say? What do you have to lose???

Plenty. How do I know??

Well I WAS you not so long ago, 40 bucks here, 70 dollars there Gold package this, upgrade that just \$25 more???

Before you know it whats left of your business startup money?

Not much. Hey look, on the bright side you got some Great new ebooks :)

What do we do?? STOP. Stop right now. Go through your inventory of ebooks, courses, tape sets and read them. Huh?? Read them???

Yep. Apply and take notes on what you can and return what you can't use. Most products worth their salt have a return policy and if not, chalk it up as learning experience.

Wound Number Two: Subscribing to multiple paid sites and

newsletters

They're sprouting up like wildfire now, Paid sites... just 27 bucks a month for instant access.. to this secret, insider, members only masterpiece.

All you need to take your business to the next level blah blah HYPE.

As many famous marketers chant: FORGET THE HYPE!
Become members of even a few and that could mean a good chunk of change to the new guy with limited funds.

Paid newsletters fall into the same boat in my opinion and starting out you should steer clear of these. As far as free newsletters go, there are so many out there now that its hard to say whats useful.

Whats the deal with Ebooks?

My solution is to close this cut fast and choose just one that you like, where there's quality content thats updated often. Subscribe to newsletters as long as you have time to read them. Don't be a "ezine junkie" Your time is precious, use it wisely.

Wound Number Three: Doing nothing

I often hear "95% of all businesses on the net fail" Why do you think that is?? While the two reasons above contribute nothing kills like this last one.

Now I know I'm not the only one whos got that folder of ebooks on my hard drive rotting or those 3 ring binder courses gathering dust. Its so easy to get caught up in the rush of life. Especially when you're working at home.

Putting things off and being lazy feels good sometimes, don't I know it ;) But time passes fast and if you don't act now when will you?

I'm not here to be your motivation but I can share somethings that have worked for me and can work for you also so pay attention.

1. Take notes when you're reading something be it an ebook or article and use a highlighter often on parts that interest you. Keep your notes by your computer so you're reminded often and its harder to put off.

2. Start a project list – I personally use index cards but

you can use whatever you like. Do one and only one project at a time and break it up in parts so its easier to work through.

3. Focus on why – I know you've probably heard this alot but it bears repeating. Why do you want a business? Is it money you want or more free time with your family?

To tell your boss where to go and how to get there?

Well if you don't know, figure that out and think on it often, visualize how you'll feel.

You might think I'm crazy but it works.

Whats the deal with Ebooks?

With the odds of failure being what they are,

I say we need all the help we can get.

So keep this stuff in mind and...

See you in the top 5!

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