

Who is the best qualified candidate for the job?

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By Robert M. Ziegler

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What happened to the days when you voted for candidates because of their "abilities", and not because of their party affiliation, or the popularity they enjoy as a result of expensive media exposure? Have you ever noticed that most Government offices are being held by individuals who are independently wealthy, or who enjoy very strong financial support? This applies to all levels of government, whether it be Federal, State or Local.

Individuals may be extremely well-qualified, but their name may never be added to a ballot simply because they are virtual unknowns who are financially unable to compete in an arena heavily populated with the rich and famous. Have you ever noticed how many elected officials are either independently wealthy or own their own business? Unfortunately, that doesn't make them better qualified than less affluent candidates.

Instead of receiving donations and other forms of financial support for "individual" candidates, why not place these monetary contributions into a special fund and allocate an "equal amount of money" to each candidate ... to be used for promotional purposes. This would give "all" candidates an equal opportunity to win. Some type of regulation would need to be implemented to prevent individuals and companies from doing their own promotions for their favorite candidate. This should encourage more highly-qualified people to run for office and it would minimize the amount of favoritism they owe to those who provided financial support. If you like this suggestion, spread the word by asking others to read this article ... if enough people show support for it, it can become a reality. Wouldn't you rather have someone represent you who shares a comparable lifestyle and who can more fully understand and appreciate your needs and concerns? I certainly would!

None

The Resume: What It Is And How To Use It

By Earl Bestman

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The resume is something that everyone has heard of, but few people actually know what it is supposed to do.

First off, let me say that it is a part of the job-hunting process that is much misunderstood. Many people think that a resume is nothing more than a list of a job-seeker's qualifications and experience. And a full list at that.

Many job-hunters just write down everything and anything they know or have completed a course in, hoping that the employer will find something appealing in the mass of facts presented. This is a common misunderstanding, and nothing could be further from the truth.

The first rule to remember in any communication to do with business, and especially job-hunting, is to be brief. Take it as read that anyone with a job is busy. Very busy. Especially people working in the personnel department. In the bigger companies they often have hundreds of resumes to plough through. And the last thing they want is to come in the office on Monday morning and be faced with a resume that is half way to being a novel.

So to repeat: be brief. Or as brief as possible.

The whole point of the resume is not to get a job, but to get a foot in the door. In other words: to land an interview. Nothing more.

A resume which gives a succinct taste of the candidate's experience and qualifications is much more likely to succeed in landing the all-important interview than is a resume consisting of pages and pages of irrelevant facts.

And this is where a professional resume writer really comes into his or her own. A professionally written resume will stand a candidate in much better stead than one hastily written by the candidate himself.

A professionally-written resume will take the candidate's experience and put it in the best light for the type of job being applied for. This makes the employer's job much easier, and gives the candidate a sense of focus.

A good resume gives a definite advantage in the ever-competitive job market.

Once the resume is written, of course, there's the interview to cope with. But with a great resume in front of them, that part of the candidate selection process becomes all that much easier, for prospective employer and prospective job candidate alike.

Earl Bestman writes for

, a resource for those seeking to write a better

resume and improve their job hunting skills

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