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**100% Effective Natural Hormone Treatment**  
**Menopause, Andropause And Other Hormone Imbalances**  
**Impair Healthy Healing In People Over The Age Of 30!**

**Why Are You Doing This?**

**By Jeff Neil**

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Sometimes it amazes me how so much in everyday life relates to having a home based business. For instance, the other night I went grocery shopping with my wife and five year old great niece.

Nothing special about it. Just your average fun filled, full of excitement, Thursday night on the town.

You know how five year olds are. Always wanting to help and taking pride in what they accomplish. Crystal is no exception, except she can barely reach over the cart.

But that doesn't matter. She does her best at putting the groceries in the cart and stacking them nice and neat. It does add fifteen minutes or so to this exciting event. But it's time well invested.

So as we went through our routine she stacked some cans of (tuna?) and asked me if she was doing a good job.

"Yes" I said. "You're doing a great job...you're hired."  
Crystal looked at me with a puzzled expression and asked "what's that mean?".

## Why Are You Doing This?

Some people in the isle started laughing. "Don't ask, you will find out soon enough." one guy said. While a woman there said to Crystal that she didn't want to know about being hired.

I kind of chuckled myself. But not for the same reason. Now I wasn't laughing at these people. They were just being friendly. But there is something they don't know.

Crystal does not *\*have\** to get a job. And neither do your kids. Crystal, along with the rest of the crew that thinks I owe them something, is getting a chance you and I didn't have.

She is being brought up to know that you don't have to work hard all your life. That you can have your own successful business. You can accomplish and have the things you want in life.

Most of us weren't really taught that. Even if we were told that.

Do you remember how it was when you were growing up? If your childhood was like mine, you were told to go to school and study. To get good grades. To go to college if we could afford to and to do all that so we could get a good job.

Times are slowly changing. Home based businesses are being started every day. But with that work at home attitude comes a reason. A reason why someone would choose to do this.

When I talk to a prospect on the phone I try to find out why they want their own home based business. And usually the answer is money.

But money is not a good enough answer. Sure, we all want more of it. But money alone is a poor motivator.

Why do you want more money? If you had more money what would you do with it? How would it improve your lifestyle?

Ask yourself why you want your own home based business. Why are you doing this? We all have our reasons. Many of them are different. Yet many are also very similar.

## Why Are You Doing This?

Maybe it's the freedom. The opportunity to travel. To just be your own boss. Or maybe you don't really know.

If you don't really know, or just need another reason to keep you going, try this. As you sit at your desk staring into your monitor, take a look at that child beside you. That precious child staring at you, as intensely as you stare at your computer.

And then ask yourself again, "Why are you doing this?"

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Article written by Jeff Neil, Editor of Always Marketing. Jeff is a two year Internet veteran who has learned the hard

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